# Global Network for Corporate Citizenship BILBAO SPAIN OCTOBER 17-19 2012

#### Participantes/ponentes

#### Jorge Reyes I. Centro IDEARSE. Universidad Anáhuac

- Publishing a new magazine on CSR and Sustainability with Executive World a well know Mexican Publisher
- In conjunction with Daimler conducting research on Road Safety and road accident education
- With Levi Foundation funding, research on Freedom of Association in the Apparel Industry in Mexico-A multi Sector approach

#### Oliver Yang, Independent Consultant, China.

- Oliver has left the AMCHAM Shanghai and working independently on several project
- Focused on BCSR, Business Consulting on Social Response a Chamber project which is a platform focused more of CSR soft power and policy. Five subgroups are working on the priorities of Aging Society, Road Safety, Disaster Management, Volunteer Management, and Ethical Leadership

# <u>Mario Molteni ,Stefania Bertolini . Centro Altis, Università Cattolica del Sacro Cuore Milán</u> <u>Italia</u>

- New exec MBA with leading financial journal in Europe focused on sustainability
- CSR management group 99 members, focused on Integrated Reporting, Profile of Profession and Salary, CSR and Governance
- Impact Entrepreneurship in Africa, exec MBA in Kenya and starting in Ghana in 2013. Three other countries to follow
- Creating a Venture Fund for Africa entrepreneurs

Deusto Business School Bilbao Spain

#### October 17-19, 2012

#### Wednesday October 17

Arrival and Dinner (8:15)

Roundtable discussion of current economic and political crisis from each participant

We would like to have a discussion during and over dinner on the current economic and social conditions that are at work in each of our respective countries. Please come prepared to offer some insights from each of your perspective countries. It should prove to be an interesting evening!!

#### **Thursday October 18**

8:00 Updates from each Center

10:00 Break

- 10:30 Deusto Vision- Overview of the three Centers Design and discussion on New Global Center on Sustainable Business
- Focused discussion on Social Innovation and Entrepreneurship
- 1:00 Lunch
- 2:00 Discussion of Tools and Frameworks Maya and David
  - Update From David
- 4:00 Guided tour of Guggenheim Museum
- 6:00 Cocktails
- 7:00 Dinner

## Friday October 19

## Meeting in San Sebastian

#### 8:30 Bus Leaves Hotel

#### 9:30 -1:00 GNCC

- UPDATE on GNCC –The move-The funding- The Web site- The plans
- Operational Needs and Plans Susan
- Options and models- Brad
- funding
- 2013 Plans and meeting
- 1:00 Lunch in San Sebastian and walk about time permitting
- 2:30 Bus Returns