

20
ANIVERSARIO
ANÁHUAC
CANCÚN

INTERNATIONAL CAMPUS

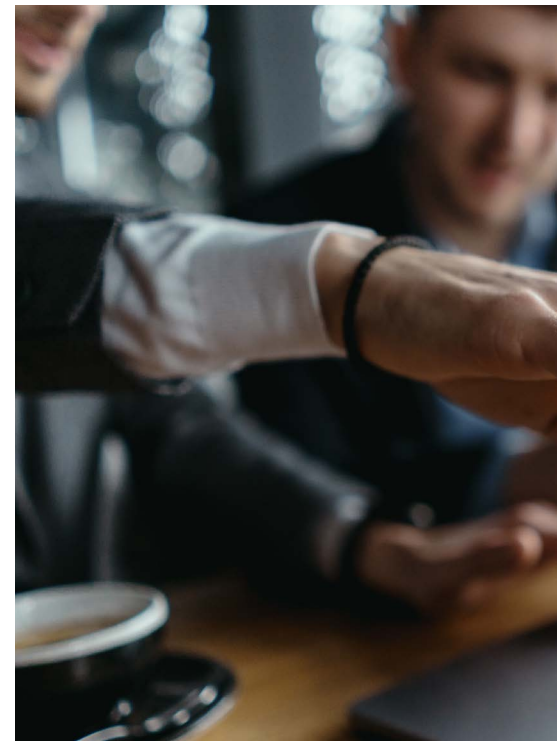
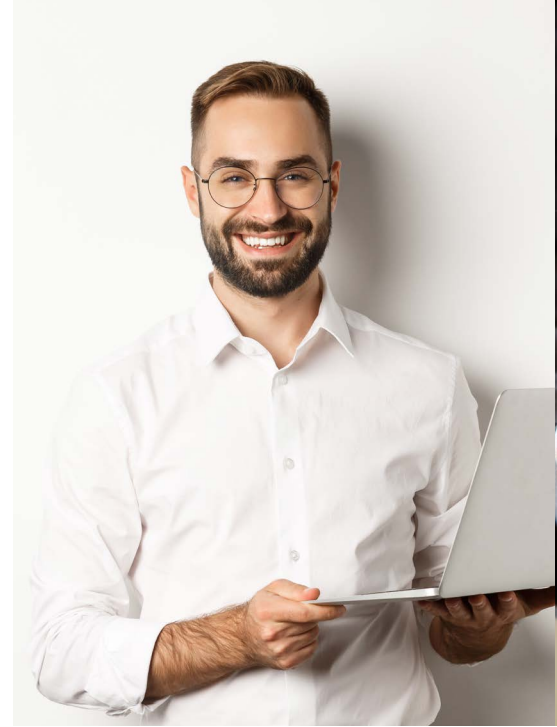


**COURSES
IN ENGLISH
2021**

WE FORM POSITIVE - ACTION INTERNATIONAL LEADERS

COURSES IN ENGLISH 2021

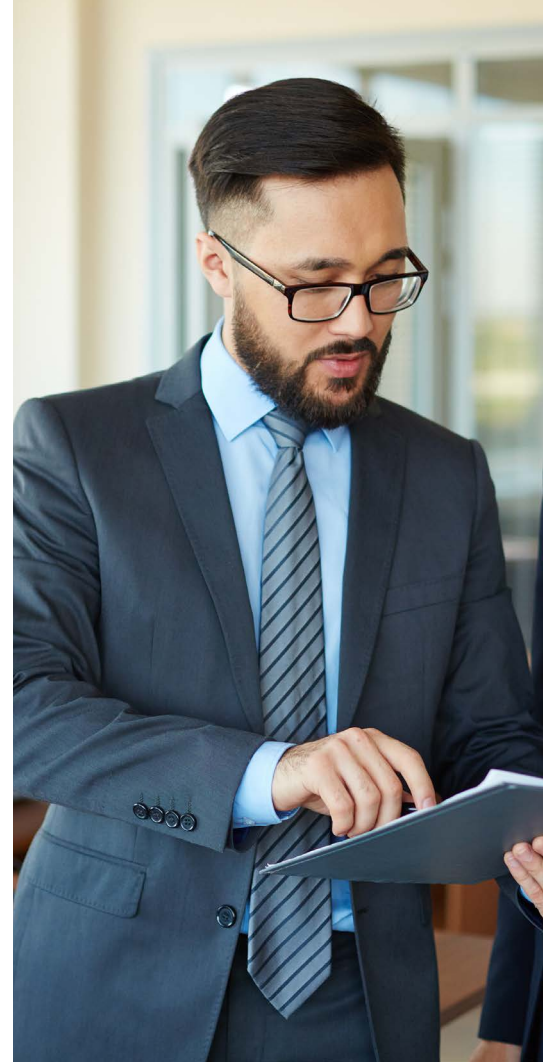
- Projects X: P3 Advanced professional project.
- Interior architecture and design.
- Presentation of commercial portfolios.
- Creativity and planning of entertainment projects.
- Building brands for entertainment companies.
- Administration and assembly of events.
- Business case analysis for entertainment companies.
- Practicum III: Communication and Social Entrepreneurship.
- Informative transmedia agencies.
- Advanced transmedia content production.
- Legal English.
- Digital media.
- Budgeting and cost control.
- Catering.
- Intermediate cuisine I.
- Development of tourism products and experiences.
- Ethics in hospitality.
- Managerial accounting.
- Hotel room allocation management.
- Management mathematics.
- Talent management in hospitality.
- Event planning and management.
- Basics of wine tasting and moderate consumption.
- Decision-making in hospitality.
- Integrated health and wellness.
- Higher-education studies.
- The human person as embodied spirit.
- Fundamentals of Anthropology.
- Road studies.
- Integrated manufacturing systems.
- Practice: Integrated manufacturing systems.





- Supply Chain II: planning and control of production and inventories.
- Strategic planning.
- Elementary English A.
- Elementary English B.
- Pre-Intermediate English A.
- Pre-Intermediate English B.
- Intermediate English A.
- Intermediate English B.
- Upper Intermediate English A.
- Upper Intermediate English B.
- English culture and language II.
- Leadership for personal development .
- Psychiatry.
- Practicum III: M-Health.
- Interdisciplinary and bioethical analysis of clinical science II.
- Interdisciplinary and bioethical analysis of clinical science IV.
- Endo-nutrition.
- Integrated research.
- Entrepreneurship and innovation.
- Basic mathematics for business.
- Business mathematics.
- Fundamentals of accounting.
- Introduction to management.
- International business workshop.
- Legal management.
- Intermediate accounting.
- Introduction to economics.
- Data analysis I.
- Global and multinational companies.
- Fundamentals of marketing.
- Managerial economics.
- Emotional intelligence.
- Global economy.
- Business English.
- International accounting standards.
- Negotiation with the European Union.
- Global marketing.
- Competitive analysis and strategy.

- Coventry Experience: Research skills.
- Entrepreneurship skills.
- Principles of strategy.
- Digital Economy.
- Functional foods.
- Public policies for food.
- Hospitality sales.
- Environmental management.
- Strategic planning and management.
- Practicum III: Tourism entrepreneurship.
- Global security.
- Practicum. Internships for International Relations - students.
- Practicum. Analysis of international law.
- Agenda/Global security.
- Neuropsychology.
- Human capital development.



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