



# Global Ethics Forum 2025

8-10 OCTOBER 2025

Reinventing Responsible Governance:  
Navigating Dilemmas, Power, and Purpose

## Partner Communications Pack

[WWW.GLOBETHICS.NET/EVENTS/GLOBAL-ETHICS-FORUM-2025](http://WWW.GLOBETHICS.NET/EVENTS/GLOBAL-ETHICS-FORUM-2025)

## About GEF 2025

8–10 October 2025, Varembé Conference Centre, Geneva, Switzerland

In a time of global uncertainty and systemic disruption, governance demands bold reinvention. Against this backdrop, Global Ethics Forum 2025 (GEF2025) will convene at a pivotal time, guided by the theme: Reinventing Responsible Governance: Navigating Dilemmas, Power, and Purpose.

This year's Global Ethics Forum will bring together leaders, changemakers, and community voices from across sectors, cultures and generations to explore how power is used, who makes decisions—and how we can do better, together.

Building on 2024's momentum, GEF2025 will focus on turning bold ideas into real action. Through hands-on collaboration, cross-sector dialogue, and shared experiences, we'll co-create practical solutions that go beyond talk.

GEF is a collaborative platform for multisectoral and multistakeholder policy dialogue. Therefore, Globethics is pleased to collaborate institutions and organisations working on the same agenda, as strategic partners, sponsors, and knowledge partners.



Globethics



## GEF 2025 Communications

On our Trello board, you'll find assets to support the Global Ethics' Forum's promotion via your organisation channels and maximise event registrations. Partner organisations are also welcome to re-share Globethics' content that is shared on social media. Where possible, partner organisations will be tagged to facilitate re-sharing and we encourage you to please also tag us (@Globethics) so we can reshare your content too.

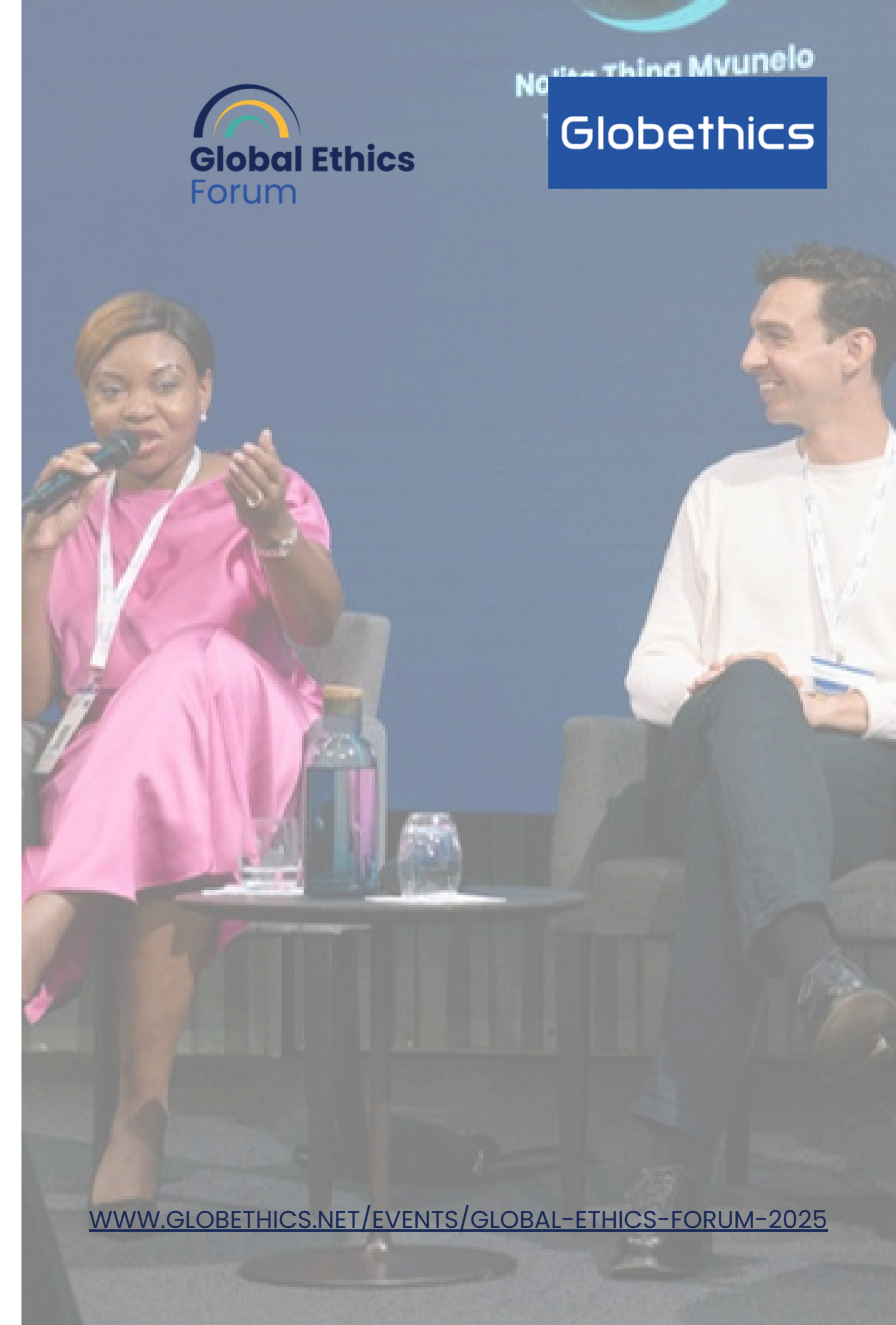
### How to use the GEF Comms Trello board?

The GEF Communications Trello board will be regularly updated to include comms assets including:

- GEF and Globethics logos
- Ready to use social media visuals – register now; programme announcements
- Social media templates for speakers (links to Canva)
- Social media copy

### Tips:

- Logos can only be used on the condition that they are not altered in any way (size, aspect ratio, colour, etc.)
- Ready to use visuals can be downloaded direct from Trello.
- Templates should be duplicated on Canva so that you can adapt for your/your organisation's use.
- Copy can be adapted or updated to create original content for use on partner organisation channels.



## Thank you!

Thank you in advance for your support. If there is any further information or further assets we can provide to assist with your promotion, please let the Globethics Communications team ([communications@globethics.net](mailto:communications@globethics.net)) know.

Please be sure to check the details of all communications before you share them. You are responsible for any content you share or post through your channels. Feedback is very welcome in case you spot anything we missed.

## Useful links

Trello for Comms resources: <https://trello.com/b/KIJUDmbg/global-ethics-forum>

Event page: <https://globethics.net/events/global-ethics-forum-2025>

Event app: <https://globalethicsforum2025.eventify.io/>

@Globethics on social media: [Facebook](#), [X](#), [LinkedIn](#) and [YouTube](#)

Photos (after GEF25) on Flickr: <https://www.flickr.com/photos/globethicsnet/albums>

## Hashtags

#GEF2025 #GlobalEthicsForum #ResponsibleGovernance

