

Student Retention and Graduation in the Bachelor's Degree in Communication

We develop creative leaders with real-world experience in the global industry

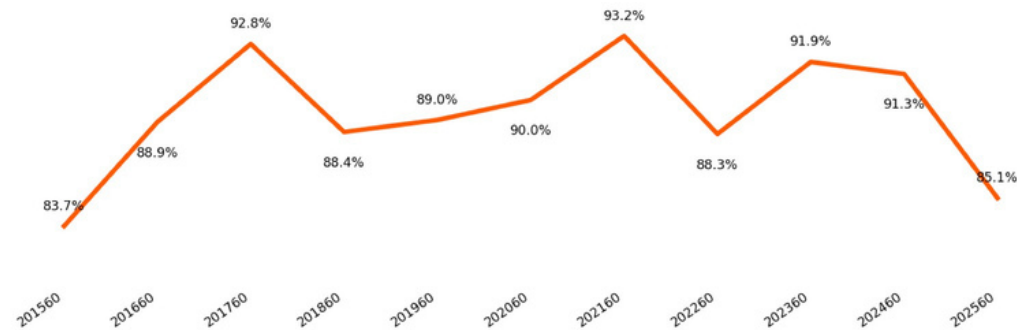
At the School of Communication, our students become leaders by participating in real-world projects connected to the global communication and entertainment industries. Through international exchanges, volunteer programs, competitions, and professional internship partnerships, they develop their creativity and leadership skills in event management and production, creating experiences that engage and impact audiences throughout their academic journey.

% Graduation	% Degree Completion	Degree Completion vs Graduation
53.8%	45.7%	85%

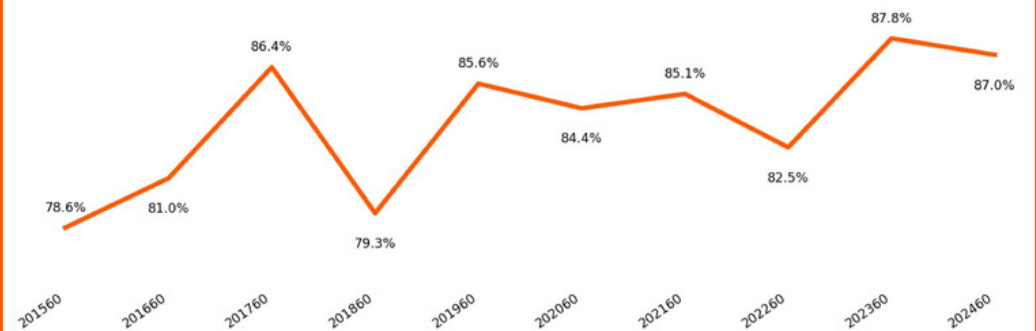
Cohort	New Enrollment	First-Period Retention Same Program	% First-Period Retention Same Program	First-Year Retention Same Program	% First-Year Retention Same Program	Program Changes in Second Period	Total Accumulated Program Changes	Active Students	Graduates Within Ideal Plan Time	Graduates Between Ideal Plan Time and 1.5x or More	Regular Graduates (Ideal Plan up to 1.5x)	Cumulative Graduates	Degree Recipients	% Degree Completion vs Graduation	Graduation Efficiency	% Degree Completion	Average Periods Enrolled
201510	33	26	78.8%	25	75.8%	2	4	0	6	10	16	18	5	27.8%	54.5%	15.2%	7.00
201560	98	82	83.7%	77	78.6%	3	7	0	39	14	53	53	20	37.7%	54.1%	20.4%	6.35
201610	35	30	85.7%	25	71.4%		2	0	6	10	16	17	8	47.1%	48.6%	22.9%	6.00
201660	126	112	88.9%	102	81.0%	1	8	0	34	50	84	84	82	97.6%	66.7%	65.1%	7.08
201710	40	29	72.5%	25	62.5%	4	7	0	7	8	15	15	15	100.0%	37.5%	37.5%	4.68
201760	125	116	92.8%	108	86.4%	2	5	0	25	55	80	81	75	92.6%	64.8%	60.0%	7.35
201810	40	35	87.5%	34	85.0%	1	3	1	7	12	19	19	16	84.2%	47.5%	40.0%	7.30
201860	121	107	88.4%	96	79.3%	4	9	0	32	40	72	73	67	91.8%	60.3%	55.4%	6.93
201910	28	19	67.9%	17	60.7%	2	4	0	2	9	11	11	11	100.0%	39.3%	39.3%	5.00
201960	118	105	89.0%	101	85.6%	3	6	1	26	58	84	84	77	91.7%	71.2%	65.3%	7.78
202010	26	20	76.9%	20	76.9%	1	2	1	0	7	7	7	7	100.0%	26.9%	26.9%	6.31
202060	90	81	90.0%	76	84.4%	2	6	2	16	29	45	45	45	100.0%	50.0%	50.0%	7.28
202110	24	23	95.8%	23	95.8%		1	3	6	5	11	11	11	100.0%	45.8%	45.8%	7.58
202160	74	69	93.2%	63	85.1%	2	4	19	8	0	8	8	8	100.0%	10.8%	10.8%	7.12
202210	29	28	96.6%	25	86.2%	1	2	14	1	0	1	1	1	100.0%	3.4%	3.4%	7.03
202260	103	91	88.3%	85	82.5%	4	9	80					0			0.0%	6.41

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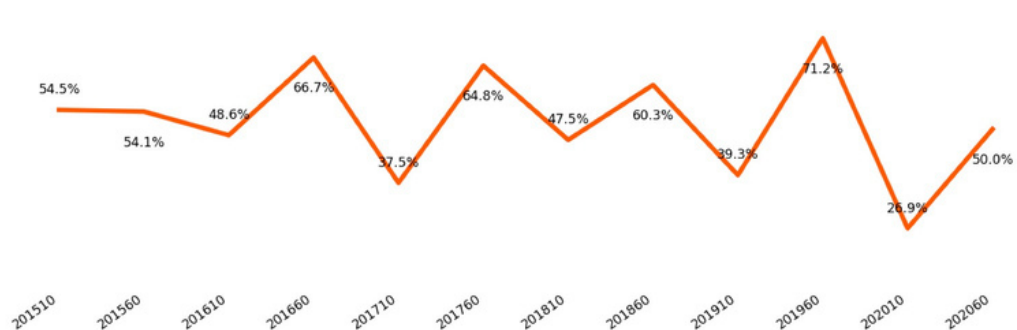
% Retention in the First Period in the Same Program by Cohort



% Retention in the First Year in the Same Program by Cohort



Graduation Efficiency by Cohort



Average Number of Academic Periods Completed



ACADEMIC TRAJECTORY BY PROGRAM

Bachelor's Degree in Communication

Cohort	New Enrollment	Retention in the First Period – Same Program	% Retention in the First Period – Same Program	Retention in the First Year – Same Program	% Retention in the First Year – Same Program	Program Changes in the Second Period	Cumulative Program Changes	Active Students	Graduates Within the Standard Program Time	Graduates Between the Standard Time and up to 1.5x	Regular Graduates (Standard Time to 1.5x)	Cumulative Graduates	Degree Recipients	% Degree Recipients vs. Graduates	Graduation Efficiency	% Degree Completion	Average Periods Enrolled
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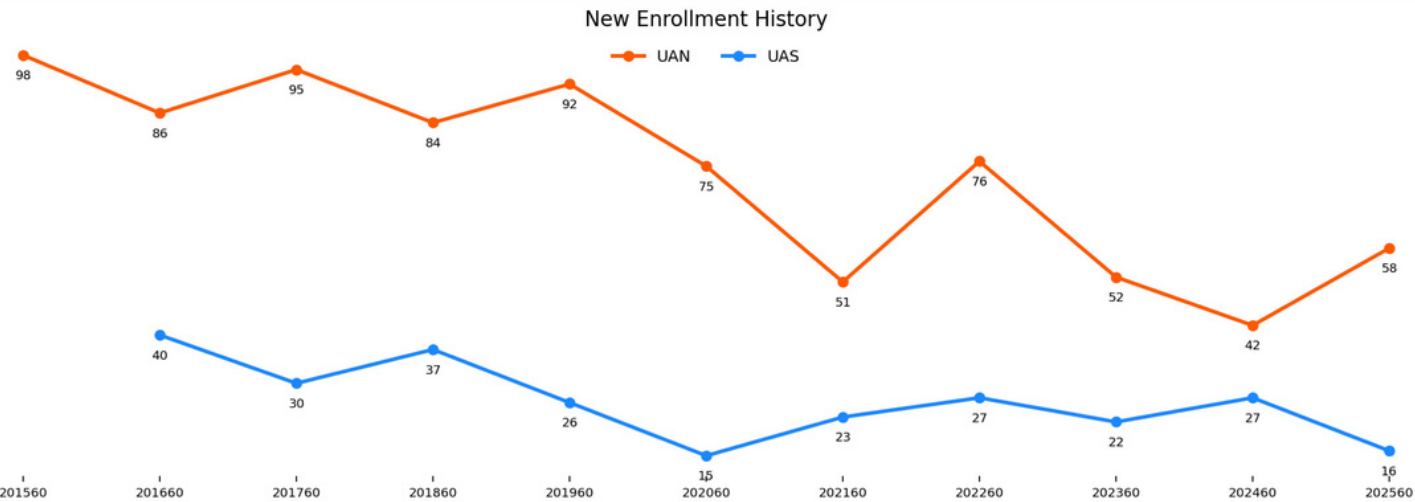
RETENTION BY COHORT

Bachelor's Degree in Communication

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NEW ENROLLMENT HISTORY

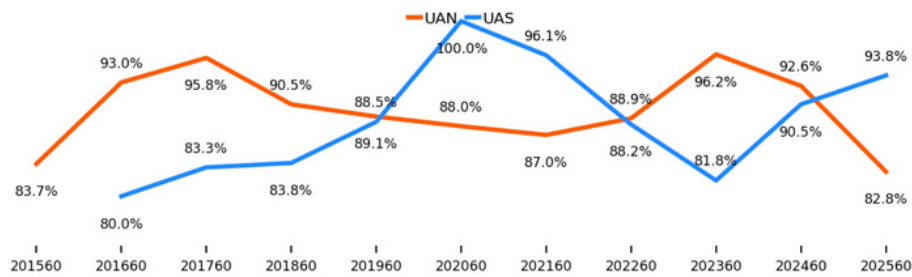
Student Retention Tracking by Number of Students

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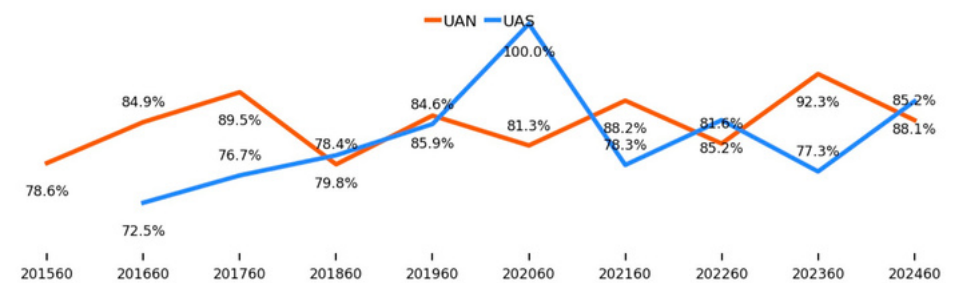
PROGRAM RETENTION TRENDS

Bachelor's Degree in Communication

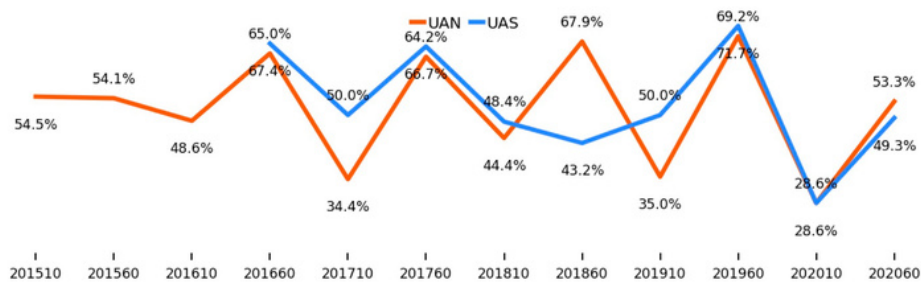
First-Period Retention in the Same Program by Cohort and Campus



First-Year Retention in the Same Program by Cohort and Campus



Graduation Efficiency by Cohort and Campus



Average Number of Periods Completed

