



CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

The Faculty of Social Responsibility of
Anahuac University (Mexico)
announces the:

XV ANAHUAC INTERNATIONAL CONGRESS ON SOCIAL RESPONSIBILITY

*Research on Social Responsibility and Sustainability:
Climate Change Commitments*

Date: 8-9 September 2022

Place: Anahuac University (Mexico)
Huixquilucan, Mexico State, Mexico

Mode of participation: Hybrid

The Anahuac International Congress of Social Responsibility is a platform that allows strengthening the capacities for the analysis, development and construction of knowledge, sharing experiences and establishing fruitful dialogues that enrich and promote the dissemination of research results, eliciting responses to problems that have an impact on people's quality of life.

Given the current irascible framework at the global level, the need arises to guide the edition of this Congress to the fight against Climate Change. Agreements such as the one in Paris at COP21 and the Sustainable Development Goals show us that it is not possible to dialogue and externalize sustainability without considering Climate Change. Likewise, different movements focused on the issue predominate, such as the World Wildlife Fund (WWF), the Comprehensive Climate Change Plan (PICC), the Global Risks Report of the World Economic Forum, the latter highlighting that there are five concerns for human well-being, considering the following issues: Economic, Environmental, Geopolitical, Social and Technological. According to its 2020 report, the environmental issue became the most prominent, occupying the five main global risks, emphasizing: extreme weather, failure of climate action, natural disasters, loss of biodiversity, and anthropocentric environmental disasters. In addition to and derived from the last COP26 in Glasgow, Antonio Guterres, current Secretary-General of the United Nations, emphasized that "It is an important step but it is not enough. We must accelerate climate action to keep alive the goal of limiting global temperature rise to 1.5 degrees."

Considering the importance of the subject, the Faculty of Social Responsibility of the Universidad Anahuac México convenes researchers, academics, students and graduates interested in investigating strategies to deal with climate change, considering the following objectives:



Facultad de
Responsabilidad Social

CLARES
CENTRO LATINOAMERICANO DE
RESPONSABILIDAD SOCIAL

IDEA RSE
CENTRO PARA LA RESPONSABILIDAD
Y SUSTENTABILIDAD DE LA EMPRESA

CAPESC
CENTRO ANAHUAC DE PENSAMIENTO
SOCIAL CRISTIANO



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1. Propose transformative mechanisms that support and promote a clean and resilient future that includes actions focused on mitigation, adaptation and their means of implementation.
2. Reason about a "systemic resilience" that drives plans to fight climate change.

It is worth mentioning that participation as a speaker or assistant to the Congress will have no cost. The edition of this Congress will be held in hybrid mode.

The selected topics that structure the thematic tables for the Congress are the following:

THEMATIC ROUNDTABLE 1. SOCIAL DEBTS AND COMMON GOODS

As the economy begins to recover from the crisis caused by COVID-19, the threat of a systemic crisis in the face of social debts and common goods will continue to impact the prosperity and well-being of people, increasing inequalities and inclusion of the population. For this reason, we invite you to participate in this interdisciplinary and inter-institutional space, considering universal principles and values towards a solidary commitment to rebuild the social fabric.

THEMATIC ROUNDTABLE 2. SOCIAL RESPONSIBILITY IN UNIVERSITIES

University Social Responsibility is key to the training of future professionals, through this space we seek to address and reflect on the commitment and role that educational centers play through their programs and initiatives to face climate change and reduce its scope, seeking a transformation in favor of the communities and their people.

THEMATIC ROUNDTABLE 3. SUSTAINABILITY AND CLIMATE CHANGE IN COMPANIES

There are geopolitical, business and social facts that day by day are reflected in organizations, in this space we intend to analyze the impact of these events, since one of the most significant is related to climate change, not only in terms of the associated physical risk with rising global temperatures, but also transition risk, primarily how the global transition to a low-carbon economy could affect a company's long-term profitability, impacting people's development and well-being .





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Reception of paper by Thematic Table

Those interested in presenting a paper must send their paper in full of April 5 to May 17, 2022, to the email responsabilidad.social@anahuac.mx

Full papers will have to meet the following editorial criteria:

1. The cover page will include:
 - a. The paper's title, which will be centered and in bold type, with standard use of upper and lower case letters. Avoid long titles and abbreviations.
 - b. Author(s) surname(s), affiliated institution, email and telephone no.
 - c. Name and number of the relevant thematic roundtable.
2. The paper's title will be centered and in bold, with standard use of upper and lower case letters. Avoid long titles with abbreviations.
3. The abstract should be in Spanish, may not exceed 300 words and have no sub-headings. It will specify the problem and summarize the paper's objective, methodology and results.
4. Key words: a maximum of five.
5. The introduction will specify the problem, objective, methodology and conclusions, as well as present the document's sections, scope and limitations.
6. Theoretical premises underlying the research.
7. Methodology
8. Discussion
9. Results or findings
10. Conclusions
11. Document format as per the APA Manual, 7th Edition.
12. Page numbers will appear in the lower right margin.
13. Courier font in justified paragraphs; titles in 14 point bold; subheadings in 12-point bold; body text in 11 points, with a line spacing of 1.5., quotes in 10 points, footnotes in 8 points with a line spacing of 1.5. If the work contains images, tables, charts, etc., the source where they were taken must be indicated, and if they are original from the author, the original (editable) files must be added; If the work includes photographs, it is necessary to have the written authorization of the authors of the same, which must have an optimal printing quality (minimum 300 dpi).
14. The length is a minimum of 20 pages and a maximum of 25 including (figures, images, charts, graphs, annexes and bibliographical references, only those cited in the document).



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All submissions satisfying these requirements will be subject to blind review by independent reviewers from different universities in the Americas. Only those proposals selected by the reviewers will be accepted for presentation at the Congress.

Each paper may include a maximum of three co-authors. No author may present more than two papers. Should a given author submit more than two proposals, only the first two will be considered and all subsequent proposals will be refused, even if their co-authors have made no other submissions.

The results of the review process will be announced between **July 12 and July 25**.

The authors of the selected papers will be invited to publish them in an eBook with an ISBN number.

Corrections, edits and other details for inclusion in the eBook must be submitted between **August 1 and August 15**.

A letter acknowledging the transfer of rights for a selected paper must be sent between **August 15 and August 20** and signed by all authors.

Each paper presented must be the result of research that has concluded or, alternatively, may discuss the advance findings of a research project.

Proposed papers must be original and shall not have been presented in another academic event.

Participation as a conference attendee

You are welcome to participate actively as a conference attendee during the Congress. Please click on the following link to complete a registration form: <https://bit.ly/3XVCIARS>

Contact information:

Dr. Lorena Miranda Navarro
Coordinator, Latin American Center for Social Responsibility – CLARES
Tel.: +52 (55) 5627 0210, Ext. 7960
responsabilidad.social@anahuac.mx