



# CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

The Faculty of Social Responsibility of  
Anahuac University (Mexico)  
announces the:

## XVI ANAHUAC INTERNATIONAL CONGRESS ON SOCIAL RESPONSIBILITY

Research on Social Responsibility and Sustainability:  
**Sharing Sustainability towards 2030**

Date: 7-8 September 2023

Place: Anahuac University (Mexico)  
Huixquilucan, Mexico State, Mexico

Mode of participation: Mixed

The 2030 Agenda is the road map approved by world leaders to create a fairer and healthier planet, considering climate change, poverty, zero hunger, health, gender equality and employment in its 17 objectives. We currently live in a post-covid era, with enormous demographic, cultural, migratory, technological and economic transformations that demand a change with availability of resources, adaptability and flexibility, which allows us to act locally with global thinking.

Sustainability requires integrating economic, social, cultural, political, and ecological factors, which are integrated into organizational systems, placing the human being at the center of the transformations that motivate the movement to create multiple variables that lead us to evolution.

Therefore, it is necessary to Share Sustainability towards 2030 considering a constructive articulation of the fundamental criteria to support the implementation of the Sustainable Development Goals (SDG) and the five (5) 'P's (people, the planet, prosperity, peace, and alliances) of sustainability.

Reflecting on the importance of the subject, the Faculty of Social Responsibility of the Universidad Anahuac Mexico convenes the XVI International Anahuac Congress on Social Responsibility, with the fundamental objective of bringing together researchers, academics, students, and graduates interested in investigating perspectives and strategies that promote change in society, economy, and environment on the way to 2030.

Likewise, it seeks to share experiences, establishing useful dialogues that enrich and promote the dissemination of research results, to strengthen capacities for analysis, development, and construction of knowledge for decision-making.



Facultad de  
Responsabilidad Social

CLARES  
CENTRO LATINOAMERICANO DE  
RESPONSABILIDAD SOCIAL

IDEA RSE  
CENTRO PARA LA RESPONSABILIDAD  
Y SUSTENTABILIDAD DE LA EMPRESA

CAPESC  
CENTRO ANAHUAC DE PENSAMIENTO  
SOCIAL CRISTIANO



# CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

It is worth mentioning that participation as a speaker or assistant to the Congress will have no cost. The edition of this Congress will be held in a mixed mode.

The selected topics that structure the Congress are the following:

- Environmental sustainability
- Sustainability as a social and community activator
- Financial Sustainability
- Educational Sustainability
- Sustainability and Common Goods
- University Social Responsibility
- Sustainable design
- Sustainable architecture
- Corporate Governance and Governance Models
- Responsible Citizenship and Migration
- Circular Economy
- Climate change
- Civil Society and alliances towards 2030
- Strategic Communication for Sustainability
- Sustainable Tourism
- Social Responsibility and Public Policies





# CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

## Reception of paper by Thematic Table

Those interested in presenting a paper must send their paper in full of April 5 to May 17, 2023, to the email [responsabilidad.social@anahuac.mx](mailto:responsabilidad.social@anahuac.mx)

Full papers will have to meet the following editorial criteria:

1. The cover page will include:
  - a. The paper's title, which will be centered and in bold type, with standard use of upper and lower case letters. Avoid long titles and abbreviations.
  - b. Author(s) surname(s), affiliated institution, email and telephone no.
  - c. Name and number of the relevant thematic roundtable.
2. The paper's title will be centered and in bold, with standard use of upper and lower case letters. Avoid long titles with abbreviations.
3. The abstract should be in Spanish, may not exceed 300 words and have no sub-headings. It will specify the problem and summarize the paper's objective, methodology and results.
4. Key words: a maximum of five.
5. The introduction will specify the problem, objective, methodology and conclusions, as well as present the document's sections, scope and limitations.
6. Theoretical premises underlying the research.
7. Methodology
8. Discussion
9. Results or findings
10. Conclusions
11. Document format as per the APA Manual, 7th Edition.
12. Page numbers will appear in the lower right margin.
13. Courier font in justified paragraphs; titles in 14 point bold; subheadings in 12-point bold; body text in 11 points, with a line spacing of 1.5., quotes in 10 points, footnotes in 8 points with a line spacing of 1.5. If the work contains images, tables, charts, etc., the source where they were taken must be indicated, and if they are original from the author, the original (editable) files must be added; if the work includes photographs, it is necessary to have the written authorization of the authors of the same, which must have an optimal printing quality (minimum 300 dpi).
14. The length is a minimum of 20 pages and a maximum of 25 including (figures, images, charts, graphs, annexes and bibliographical references, only those cited in the document).



## CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

---

All submissions satisfying these requirements will be subject to blind review by independent reviewers from different universities in the Americas. Only those proposals selected by the reviewers will be accepted for presentation at the Congress.

Each paper may include a maximum of three co-authors. No author may present more than two papers. Should a given author submit more than two proposals, only the first two will be considered and all subsequent proposals will be refused, even if their co-authors have made no other submissions.

The results of the review process will be announced between **July 12 and July 25**.

The authors of the selected papers will be invited to publish them in an eBook with an ISBN number.

Corrections, edits and other details for inclusion in the eBook must be submitted between **August 1 and August 15**.

A letter acknowledging the transfer of rights for a selected paper must be sent between **August 15 and August 20** and signed by all authors.

Each paper presented must be the result of research that has concluded or, alternatively, may discuss the advance findings of a research project.

Proposed papers must be original and shall not have been presented in another academic event.

### Participation as a conference attendee

You are welcome to participate actively as a conference attendee during the Congress. Please click on the following link to complete a registration form: <https://bit.ly/XVICIARS>

Contact information:

Dr. Lorena Miranda Navarro  
Coordinator, Latin American Center for Social Responsibility – CLARES  
Tel.: +52 (55) 5627 0210, Ext. 7960  
[responsabilidad.social@anahuac.mx](mailto:responsabilidad.social@anahuac.mx)