



CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

The Faculty of Social Responsibility of
Anahuac University (Mexico)
announces the:

XIV ANAHUAC INTERNATIONAL CONGRESS ON SOCIAL RESPONSIBILITY

*Research on Social Responsibility and Sustainability:
Toward Sustainable Reconstruction*

Date: 2-3 September 2021

Place: Anahuac University (Mexico)
Huixquilucan, Mexico State, Mexico

Mode of participation: virtual

In light of the effects of the COVID-19 pandemic, it is important to examine the roles Social Responsibility and Sustainability play in the economy, in society, and in the environment and how those roles underscore current challenges that are motivating us in the search for sustainable reconstruction.

The Faculty of Social Responsibility of Anahuac University (Mexico) invites the general public and, particularly, researchers, academics, students and alumni active in furthering knowledge on Social Responsibility and Sustainability to develop a fuller understanding of the impact of COVID-19 and given that, identify opportunities for development. In so doing, they will be joining others already interested in these issues.

The objectives of the XIV International Congress are as follows:

1. Investigate the effects of COVID-19 from different Social Responsibility and Sustainability perspectives.
2. Reflect on the prevailing heterogeneity between different sectors of society.
3. Propose innovative ideas to promote social mobility, the stewardship of our common home, and national economic recovery.

The Congress will be a venue for sharing knowledge and establishing fruitful dialog that promotes and enriches the dissemination of research findings that will build capacities for the analysis, development and construction of knowledge, and contribute to community welfare, based on strategies, opportunities, solidarity, the common good, and social inclusion—in line with Social Responsibility's triple bottom line.

Please note that participation in the Congress, whether as a speaker or attendee, is entirely free of charge and the Congress will be held entirely online.



Facultad de
Responsabilidad Social

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CENTRO LATINOAMERICANO DE
RESPONSABILIDAD SOCIAL

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CENTRO PARA LA RESPONSABILIDAD
Y SUSTENTABILIDAD DE LA EMPRESA

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Three topics were selected to structure the event's thematic roundtables:

THEMATIC ROUNDTABLE 1. SOCIAL DEBTS AND COMMON GOODS

This roundtable will seek to create an interdisciplinary and inter-institutional space that, based on an examination of reality, the effects of COVID-19 and social debt, judged from universal principles and values, will invite participants to adopt a commitment to solidarity to "reweave the social fabric" from the perspective of the common good.

THEMATIC ROUNDTABLE 2. SOCIAL RESPONSIBILITY IN UNIVERSITIES

This roundtable will address the issue of Social Responsibility in universities from different perspectives: highlighting, via a consideration of their programs and initiatives, the commitment to achieving a holistic social transformation of the communities and the individuals in them, as a fundamental factor in how the new educational and post-pandemic management models in universities are designed and expressed.

THEMATIC ROUNDTABLE 3. SUSTAINABILITY CHALLENGES FOR ORGANIZATIONS

In the current disruptive conditions, Social Responsibility and Sustainability stands out as a potentially moderating tool to drive synergies between business, government, and civil society in social transformation. The resulting space facilitates reflection and efforts to develop strategies for promoting opportunities, environmental co-responsibility, solidarity, the common good, and inclusion, as well as driving the development of programs for attaining sustainable growth via innovations in business practices, public policies and social intervention models.

Submission of abstracts and full conference papers for the Thematic Roundtable

Persons interested in presenting a paper must submit the following items:

1. Submit an abstract of your paper in Spanish or English, via an online form, by clicking on this link:
<https://adam.anahuac.mx/RegistroPapers/#/Congresos>

The abstract shall include:

- Title
- Key words: a maximum of five
- Abstract: maximum length of 300 words
 - Please include the following elements in the abstract:
 - Research question(s)
 - Hypothesis or proposition, as the case may be
 - Research objective
 - Methodology
 - Results or findings
 - Bibliography

Abstracts may be submitted between **March 1 and March 31**.

2. Complete the procedure by sending a copy of the full conference paper by email to: responsabilidad.social@anahuac.mx
The submission period for the full conference papers will be from **April 5 to May 17**.





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All submissions satisfying these requirements will be subject to blind review by independent reviewers from different universities in the Americas. Only those proposals selected by the reviewers will be accepted for presentation at the Congress.

Each paper may include a maximum of three co-authors. No author may present more than two papers. Should a given author submit more than two proposals, only the first two will be considered and all subsequent proposals will be refused, even if their co-authors have made no other submissions.

The results of the review process will be announced between **July 12 and July 25**.

The authors of the selected papers will be invited to publish them in an eBook with an ISBN number.

Corrections, edits and other details for inclusion in the eBook must be submitted between **August 1 and August 15**.

A letter acknowledging the transfer of rights for a selected paper must be sent between **August 15 and August 20** and signed by all authors.

Each paper presented must be the result of research that has concluded or, alternatively, may discuss the advance findings of a research project.

Proposed papers must be original and shall not have been presented in another academic event.

Full conference papers must comply with the following editorial guidelines:

1. The cover page will include:
 - a. The paper's title, which will be centered and in bold type, with standard use of upper and lower case letters. Avoid long titles and abbreviations.
 - b. Author(s) surname(s), affiliated institution, email and telephone no.
 - c. Name and number of the relevant thematic roundtable.
2. The paper's title will be centered and in bold, with standard use of upper and lower case letters. Avoid long titles with abbreviations.
3. The abstract should be in Spanish, may not exceed 300 words and have no sub-headings. It will specify the problem and summarize the paper's objective, methodology and results.
4. Key words: a maximum of five.
5. The introduction will specify the problem, objective, methodology and conclusions, as well as present the document's sections, scope and limitations.
6. Theoretical premises underlying the research.
7. Methodology



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8. Discussion
9. Results or findings
10. Conclusions
11. Document format as per the APA Manual, 7th Edition.
12. Page numbers will appear in the lower right margin.
13. The overall length of the paper should be between 20 and 25 pages, including figures, images, tables, graphics, annexes and bibliographic references (provided that these sources are cited in the document).
14. Figures, images, tables and graphics shall be numbered and include a title indicating the content. Indicate the source of the information.
15. Use 1.5 line spacing and Arial 12-point font. Follow conventional style rules re upper and lower case letters. Page margins must be 2.5 cm all around.

Participation as a conference attendee

You are welcome to participate actively as a conference attendee during the Congress. Please click on the following link to complete a registration form:

<https://forms.gle/vWohDVed11qLMtkk6>

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