



CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"

The Faculty of Social Responsibility of
Anahuac University (Mexico)
is convening the:

13TH ANÁHUAC INTERNATIONAL CONGRESS ON SOCIAL RESPONSIBILITY

*Research on Social Responsibility and Sustainability:
Disruption and Innovation in changing times*

Date: 3-4 September 2020

Place: Anahuac, Mexico

100% Virtual Mode

The aim of the Anahuac International Congress on Social Responsibility is to professionalize, strengthen and publicize Social Responsibility in relation to the environment, society and the economy; spheres in which stakeholders intervene as individuals, communities, institutions, private businesses, government agencies and civil society organizations in the quest for innovative solutions to human development issues which impact the quality of life.

In these times of widespread disruption—and resilience—the notion of Social Responsibility has emerged as an invitation for diverse actors to reflect on pathways to enhance social welfare by contributing to local, national and international development.

The fundamental objective of this 13th International Congress is to convene researchers, academics and students who are researching Social Responsibility and Sustainability from the standpoint of the Sustainable Development Goals, in order to highlight achievements, strengths, and challenges encountered in implementing the Global Agenda, and to issue a rallying call to all persons interested in these issues.

The Congress will be a forum to share knowledge and fruitful dialog that will enrich and promote the dissemination of research findings and, thereby, strengthen our ability to analyze, develop, and build knowledge to aid decision-making.

Due to COVID-19, this Congress session will be held virtually.

Please note that participation in the Congress, whether as a speaker or attendee, is entirely free of charge.



Facultad de
Responsabilidad Social

CLARES
CENTRO LATINOAMERICANO DE
RESPONSABILIDAD SOCIAL

IDEA RSE
CENTRO PARA LA RESPONSABILIDAD
Y SUSTENIBILIDAD DE LA EMPRESA

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SOCIAL CRISTIANO



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The following issues have been selected for the Congress' different thematic round tables:

THEMATIC ROUND TABLE 1. THE SOCIAL DEBT



Round table 1 will be an interdisciplinary and inter-institutional space, which, after an examination of reality from different perspectives, will assess principles and universal values and foster a commitment to solidarity, in order to build a hopeful future, beginning with the reconstruction of the social fabric.

THEMATIC ROUND TABLE 2. THE SOCIAL RESPONSIBILITY OF UNIVERSITIES



Round table 2 will focus on comprehensive management policies and their effects, repercussions, or impacts on the social responsibility of universities that would enable them to provide enhanced services to society through knowledge development as a vector for social transformation.

THEMATIC ROUND TABLE 3. THE CIRCULAR ECONOMY AND SUSTAINABILITY



Round table 3 will focus on building the future responsibly, via resource utilization that minimizes production and puts the focus on sustainability, as well as opens opportunities for individuals to set trends in relation to development and social welfare.



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Submission of abstracts for the different Thematic Round Tables

Persons interested in presenting a paper must register for the Congress and submit an abstract of their paper in Spanish or English by clicking on this link: <http://suas-emc2.anahuac.mx/RegistroPapers/#/RegistroPapers>. This online form covers the following points:

- Title
- Key words: Include up to 5 key words
- Abstract (maximum length: 800 words)
 - Please include the following:
 - Research question addressed or hypothesis, as the case may be
 - Research objectives
 - Methodology
 - Principal results or contribution
 - Key references (Bibliography)

All submissions satisfying these basic requirements will undergo a blind review process by independent reviewers from different universities. Only those proposals selected will be accepted for presentation.

No paper may name more than two authors and no author may present more than two papers. Should a given author submit more than two proposals, only the first two will be considered and all subsequent proposals will be refused, even if their co-authors made no previous submissions.

Abstracts may be submitted between **7 May and 06 July**.

The results of the review process will be announced between **10 July and 25 July**.

The authors of the best papers will be invited to publish them in an electronic volume with an ISBN number.

Corrections, edits and other details for inclusion in said electronic volume must be forwarded between **August 10 and August 15**.

A letter acknowledging the transfer of rights for a paper that has been selected must be submitted between **August 12 and August 20** and signed by all authors.

All papers presented must be the result of research that has concluded or else discuss preliminary findings of a research project.

Proposed papers must be original. Papers that have been presented at another academic event are not admissible.



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Full conference papers must comply with the following editorial guidelines:

1. The cover page will include:
 - a) The paper's title, which will be centered and in bold, with standard use of upper and lower case letters. Avoid long titles with abbreviations.
 - b) Author(s) surname(s), affiliated institution, email and telephone no.
 - c) Name and number of the thematic round table.
2. The paper's title will be centered and in bold, with proper use of upper and lower case letters. Avoid long titles with abbreviations.
3. The abstract will be in Spanish or English, may not exceed 300 words and will have no sub-headings. It will specify the problem and summarize the paper's objective, methodology, and results.
4. Key words (3-5 words).
5. The introduction will specify the problem, the objective, the methodology and results, as well as the document's sections, scope and limits.
6. Specify the theoretical basis underlying the research.
7. Methodology.
8. Results and discussion.
9. Conclusions.
10. References will follow the format of the APA Manual, 7th edition.
11. Page numbers will appear in the lower right margin.
12. The overall length of the paper will be between 20 and 25 pages, including figures, images, tables, graphics, annexes and bibliography.
13. Figures, images, tables and graphics shall be numbered and include a title indicating the content. Indicate the source of information.
14. Use 1.5 line spacing and Arial 12 pt font. Follow conventional style rules re upper and lower case letters. The text must be justified with margins of 2.5 cm all around.

Participation as an attendee

You are welcome to actively participate in the Congress as an attendee. Please click on the following link to complete a registration form:
<https://forms.gle/3GnswLcW4Ln7PqZm7>

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