



CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL

"Investigación en Responsabilidad Social y Sostenibilidad"



The Faculty of Social Responsibility of
Anahuac University (Mexico)
announces the:

XVII ANAHUAC INTERNATIONAL CONGRESS ON SOCIAL RESPONSIBILITY

Research on Social Responsibility and Sustainability:
Connecting Actions with Results

Date: 28 - 30 August 2024

Place: Anahuac University (Mexico)
Huixquilucan, Mexico State, Mexico

Mode of participation: Mixed

In an increasingly dynamic and complex world, the search for effectiveness and achieving goals has become a constant challenge. In an environment that is constantly evolving, it is essential to understand the importance of connecting actions with results. This conference seeks to explore, through research, the fundamental relationship between our actions and results, and how this connection can shape our success to together find the path to sustainability.

The link between connecting actions with results and the path to sustainability is undeniable. Every action we take, whether at an individual, community or global level, has an effect that extends far beyond what we can immediately see. When we make informed and conscious decisions with a focus on sustainability, we are contributing to an outcome that benefits all humanity and the planet as a whole.

The connection between actions and results resembles a simple but powerful formula. Our actions are the starting point, the "cause", while the results are the consequence, the "effect". In other words, what we do determines what we get. However, the simplicity of this formula should not be underestimated. The key lies in the quality and direction of our actions, as these are what will determine the nature of the results we experience.

Connecting actions with results is a fundamental premise on the path to sustainability. Sustainability is not an abstract goal, but an ongoing process that depends on our daily choices and actions. By taking responsibility and committing to sustainability, we are taking significant steps toward a more sustainable and equitable future for all.

Sustainability is not an option, it is a necessity, and each of us has a role to play in building a more sustainable world. It is not enough to simply act; we must act in the right direction. When we take responsibility, we have the ability to adjust and improve our actions to achieve desired results. This involves making informed decisions, adapting to changes and persisting in the pursuit of achieving a more inclusive, sustainable and resilient world in favor of people, the planet and prosperity.



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Responsabilidad Social





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Likewise, it seeks to share experiences, establishing fruitful dialogues that enrich and promote the dissemination of research results, with the aim of strengthening capacities for the analysis, development and construction of knowledge for decision-making.

It is worth mentioning that participation as a speaker or attendee at the Congress will have no cost. The edition of this Congress will be held in mixed mode.

The selected topics that structure the Congress are the following:

- Sustainable Finance
- Corporate Government and Governance Models
- Environmental sustainability
- Circular Economy
- Sustainability as a social and community activator
- Climate change
- Educational Sustainability
- Sustainable architecture
- Sustainability and Common Goods
- University Social Responsibility
- Sustainable design
- Regenerative Sustainability
- Sustainable Museums
- Responsible Citizenship and Migration
- Civil Society and alliances aimed at 2030
- Strategic Communication for Sustainability
- Sustainable Tourism
- Social Responsibility and Public Policies





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Reception of paper by Thematic Table

Those interested in presenting a paper must send their article in full of March 11 to 22, 2024, to the email responsabilidad.social@anahuac.mx

Full papers will have to meet the following editorial criteria:

1. The cover page will include:
 - a. The paper's title, which will be centered and in bold type, with standard use of upper and lower case letters. Avoid long titles and abbreviations.
 - b. Author(s) surname(s), affiliated institution, email and telephone no.
 - c. Name and number of the relevant thematic roundtable.
2. The paper's title will be centered and in bold, with standard use of upper and lower case letters. Avoid long titles with abbreviations.
3. The abstract should be in Spanish, may not exceed 300 words and have no sub-headings. It will specify the problem and summarize the paper's objective, methodology and results.
4. Key words: a maximum of five.
5. The introduction will specify the problem, objective, methodology and conclusions, as well as present the document's sections, scope and limitations.
6. Theoretical premises underlying the research.
7. Methodology
8. Discussion
9. Results or findings
10. Conclusions
11. Document format as per the APA Manual, 7th Edition.
12. Page numbers will appear in the lower right margin.
13. Courier font in justified paragraphs; titles in 14 point bold; subheadings in 12-point bold; body text in 11 points, with a line spacing of 1.5., quotes in 10 points, footnotes in 8 points with a line spacing of 1.5. If the work contains images, tables, charts, etc., the source where they were taken must be indicated, and if they are original from the author, the original (editable) files must be added; If the work includes photographs, it is necessary to have the written authorization of the authors of the same, which must have an optimal printing quality (minimum 300 dpi).
14. The length is a minimum of 20 pages and a maximum of 25 including (figures, images, charts, graphs, annexes and bibliographical references, only those cited in the document).



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All submissions satisfying these requirements will be subject to blind review by independent reviewers from different universities in the Americas. Only those proposals selected by the reviewers will be accepted for presentation at the Congress.

Each paper may include a maximum of three co-authors. No author may present more than two papers. Should a given author submit more than two proposals, only the first two will be considered and all subsequent proposals will be refused, even if their co-authors have made no other submissions.

The results of the opinion of the presentations will be notified between **June 3 and 7**.

The authors of the selected papers will be invited to publish them in an eBook with an ISBN number.

The correction, adjustment and details to be included in the electronic book will be sent from **July 1 to 12**.

The letter of transfer of rights, for the selected papers, must be sent from **July 15 to 19** signed by all authors.

Each paper presented must be the result of research that has concluded or, alternatively, may discuss the advance findings of a research project.

Proposed papers must be original and shall not have been presented in another academic event.

Participation as a conference attendee

You are welcome to participate actively as a conference attendee during the Congress. Please click on the following link to complete a registration form:

<https://bit.ly/XVIIICIARS>



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