



Anáhuac

México

cdc.de



SUMMER SCHOOL ON SUSTAINABILITY

Gain a deeper understanding of the different aspects of sustainability in business, politics and civil society in Germany with Anáhuac Mexico University.

Carl Duisberg Centren – Formación sin Fronteras

With almost 60 years of experience in training and consulting worldwide, Carl Duisberg Centren is your competent partner for international success. We provide you with management skills, industry-specific expertise, intercultural competenc and language skills through tailor-made consulting services and intensive training programs. Through our extensive network, we facilitate broad access to German companies, institutions and academic expertise.

Study Tour Programs offered by Carl Duisberg Centren include seminar sessions & visits to companies and institutions. These unique programs offer participants the opportunity to experience Germany's science as well as business practice at first hand.

During the ongoing Covid pandemic we make sure that the security of our program participants, who should be fully vaccinated, is being protected according to German health protocol in all seminar venues, hotels as well as during visits to institutions and companies.

SUSTAINABILITY SUMMER SCHOOL IN GERMANY

The Summer School on Sustainability by Carl Duisberg Centren aims to give participants a deeper understanding of different aspects of sustainability in business, politics and civil society in Germany.

For example, the participants will get to know sustainability management frameworks like the Sustainability Code and EMR-Systems EMAS and ISO14001.

All training sessions will be held by long term experts, (senior) academic staff and will include workshop elements, discussions and Q&A sessions. In addition to this, the achievement of learning goals and evaluation can be facilitated by using e.g. internal differentiation and possible documentation by the participants in a specific portfolio or learning journal.

Several visits to institutions and companies will provide insight views into sustainability practice. They also offer a perspective on future development in sustainability as discussed in Germany.

PROGRAM PROPOSAL

Day 1

Introduction to Sustainability – Challenges and Chances

Morning – Training Session

A scientific view on the major challenges and demands for sustainability

- Major challenges: climate change and non-renewable resources
- The Agenda 2030: Roadmap for sustainable and fair socio-economic development

e.g.: Wuppertal Institut für Klima, Umwelt und Energie gGmbH, Wuppertal

Germany's transition towards a Green Economy/Circular Economy

- German economy as a consumer and provider of sustainability
- The buying public sector as a buyer and booster Green Economy
- Germany's circular economy policy

e.g.: German Economic Institute, Cologne

Afternoon – Best Practice Visit

Cologne City Administration – Climate Protection Coordination Bureau

- Climate protection as a challenge for public administration
- Cologne's climate protection strategy
- Best practices in urban planning
- Q&A Session

PROGRAM PROPOSAL

Day 2

Morning – Training Session

The Sustainability Code – Framework for sustainability strategies and reporting

- Legal framework for sustainability reporting in Germany
 - EU Non-Financial Information Directive
 - German CSR-Strategy and CSR reporting obligation
 - The Sustainability Code
 - Benefits of the Code
 - Code criteria and how to apply them
 - International reporting frameworks in comparison (DNK, GRI, EFFAS)
- e.g. RNE – German Council for Sustainable Development

Afternoon – Best Practice Visit

Environment and Development Foundation North Rhine-Westphalia

- Promotion of civil sustainability action
- Local commitment, global impact – international aspects of sustainability
- Q&A Session



PROGRAM PROPOSAL

Day 3

Morning – Training Session

Sustainable Business in practice

- Best practices sustainability reporting
 - Environmental, social and economic aspects of sustainability in practice
 - Workshop:
 - Sustainability reporting in practice
 - How to develop and apply sustainability reporting in companies and organization
- e.g. econsense – Forum Nachhaltige Entwicklung der Deutschen Wirtschaft e.V.

Afternoon – Best Practice Visit

Rheinenergie AG

- Energy transition in practice
- Distribution of RE instead of non-renewable energy
- Development and promotion of renewable energy
- Q&A Session

Day 4

Morning Training Session

Environmental Resource Management (ERM)

- Resources, consumption and environmental impact
- Basic principles of ERM
 - KPIs and their Measurement
 - Plan, Do, Check, Act
- Environmental Resource Management-Systems
 - EMAS and ISO14001

e.g. TÜV Rheinland AG

Afternoon – Best Practice Visit

AVG Cologne

- Circular economy in practice
- Residual waste recycling
- Waste-to-energy utilization
- Q&A Session

PROGRAM PROPOSAL

Day 5

Morning – Best Practice Visit

DGB – German Trade Union Confederation, Cologne

- Social aspects of sustainability
 - Corporate Social Responsibility
 - Employees' participation
 - Equal rights/-opportunities in Business
- Q&A Session

Afternoon – Best Practice Visit

Institute of Energy and Climate Research – Forschungszentrum Jülich

- Research on atmosphere and climate
- Developing innovations for climate protection
- The future of climate protection – can science solve climate crisis?
- Discussion/Q&A Session

Wrap up and Evaluation

Certificate Ceremony



BEST-PRACTICE VISITS: PROPOSED COMPANIES AND INSTITUTIONS

Environment and Development Foundation North Rhine-Westphalia

Environment and Development Foundation NRW supports civil engagement in sustainability development. It provides consulting expertise and financial support to NGOs. Participants will get to know several examples of civil society projects.

Rheinenergie AG

Rheinenergie AG is the largest basic energy provider in the Cologne Area. As such, it's facing a transition process towards providing 100% renewable energy. Participants will discuss challenges and chances in this process with experts.

AVG Cologne

The participants will visit one of the major waste treatment plants in the Cologne area. They will gain insights in waste treatment, sorting, recycling and thermal utilization. Aspects of circular economy in practice will be discussed with experts.

FZ Jülich

Forschungszentrum Jülich is one of the biggest research facilities in Germany. Among others FZ Jülich focuses on energy and bio economics, two important fields for sustainability development. Participants will gain insights in newest research projects and discuss the role of science in managing climate crisis.

Cologne Climate Protection Coordination Bureau

As fourth biggest city in Germany Cologne is one major example for challenges of climate change in an urban environment. To face these challenges Cologne's administration installed the Climate Protection Coordination Bureau which develops ideas and project and coordinates activities across administration.

Company visits offer the best opportunity to discuss with international experts and to learn from successfully implemented projects.

YOUR PROGRAM



PERIOD OF IMPLEMENTATION The training can be implemented at any period of time according to your schedule. Training periods and details shall be agreed upon three months in advance. Local events in Germany like trade fairs etc. and availability of the trainers and experts need to be considered when planning and scheduling the training.



LOCATION Company visits in Germany take place in the Rhine Area close to Cologne. Overnight stays are arranged in Cologne. Seminar venues will be arranged close to the place of accommodation. For company visits a pick-up service by private bus will be provided.



DURATION The program consists of one week training in Germany with different seminars and several company visits. The seminars` duration is three hours each.



LANGUAGE OF INSTRUCTION Trainings are implemented in English. Company visits in Germany can be implemented in English or German with consecutive translation to English.



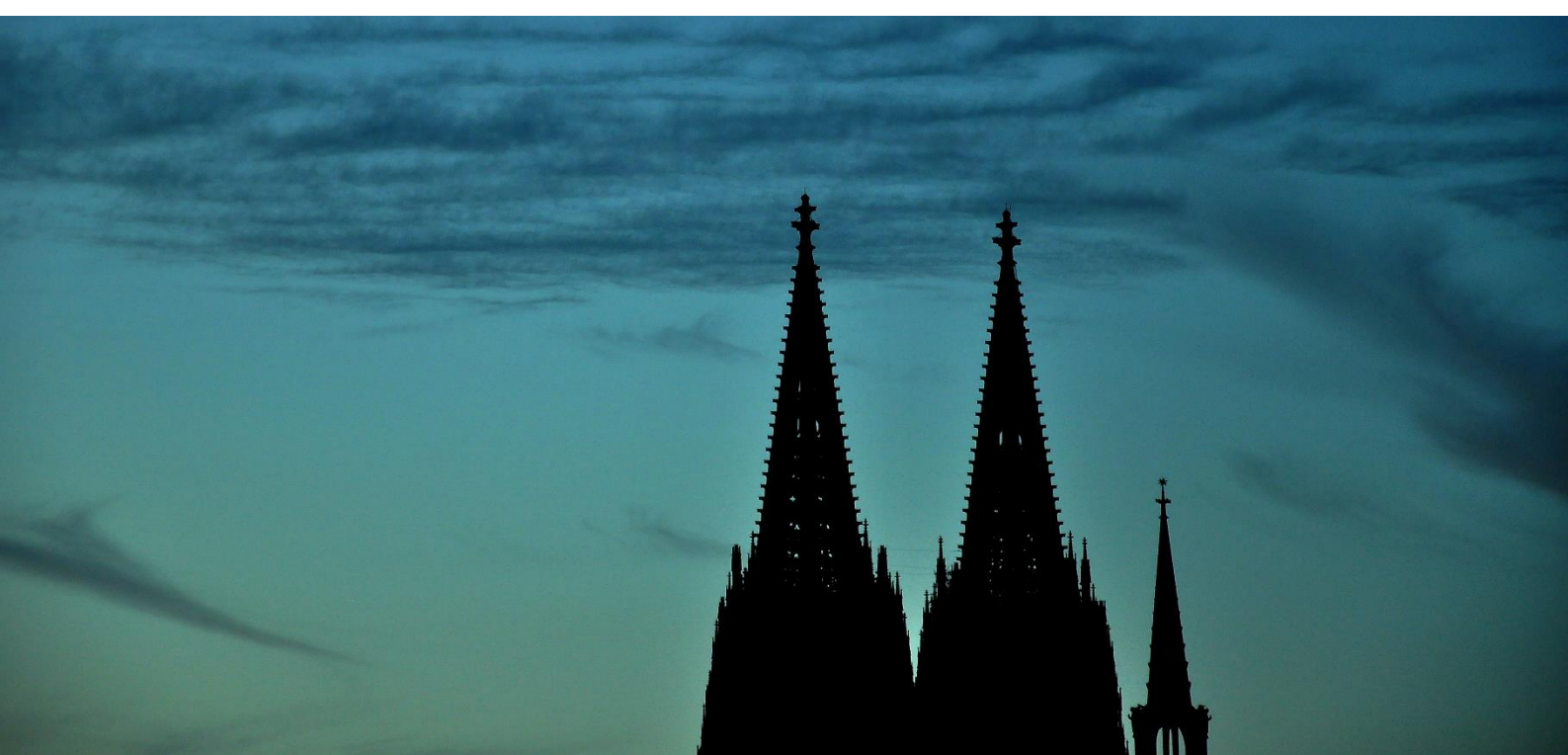
PARTICIPANTS The training is designed for a group of up to 40 participants and shall not exceed this number of learners. Usually our trainings are interactively designed with space for exchange and individual learning experiences. For this group of 40 participants we suggest presentation style seminars with subsequent Question & Answer sessions.



SERVICE We manage your stay in Germany including pick-up service at the airport, personal guidance, transportation, accommodation and board according to your cultural & religious needs, intercultural tutoring, evaluation and monitoring, visa support and compulsory emergency insurance.



EXPERTS & TRAINER. Our trainers are certified experts in their field of interest with a corresponding academic education. They advise and train executives, scholars, professionals, and students from all over the world, showing a great variety in interactive training methods.



SERVICES AND PRICING

Services included:

- Training Program for 40 students from Anáhuac University, Mexico
- 5 days of professional training (seminars and guided company visits)
- Accommodation in shared twin rooms at city hotel (6 nights incl. breakfast)
<https://www.coellnerhof.de/>
- Tutoring and Leisure Program
- Pick-up at the airport
- Transportation to company visits by private bus
- Lunch on training days and joint welcome dinner
- Fees for training room facilities
- Evaluation and self-assessment
- Certificate Ceremony
- Emergency insurance
- Project management

Price per participant:

- MXN 34,080 plus IVA

Cancellation conditions:

- Cancellation must be made in writing. We reserve the right to cancel the training if the minimum number of participants is not reached. If the training is cancelled, we will inform you immediately and of course refund any seminar fees you have already paid. Further claims are excluded.
- **El Summer School se llevará a cabo si las condiciones de pandemia en el país lo permiten.**
- Se puede pagar en tres partes entre febrero - abril 2022 que aparecerán en su estado de cuenta de la Universidad.

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PERIOD OF IMPLEMENTATION The training will take place from **30.05.22 to 03.06.22**



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CONTACT

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**Facultad de
Responsabilidad Social**



FACTS ABOUT CARL DUISBERG CENTREN

1

NOT FOR PROFIT

Carl Duisberg Centren is a not-for-profit organization. Our work is directed at serving the public good, specifically, promoting international understanding. Achieving a profit is not our primary corporate purpose, but is necessary in order to continue the sustainable development and economic stability of our organization.

2

Training on Behalf of the German Government

Carl Duisberg Centren is implementing management trainings on behalf of German Ministries, the GIZ, and the DAAD. For example according to the motto „Fit for Partnership with Germany“ more than 800 executives from 21 countries (incl. Mexico) have been trained since 2007 in management and cooperation skills. More than 100 Mexican scholarship holder of the DAAD have attended our language classes.

3

Network of Experts

Our internationally experienced team of trainers & experts has a convincing range of expertise and a large network to private sector companies, political stakeholders, associations, research institutes and the manufacturing industry. Carl Duisberg Centren closely cooperates with its German economy network and its affiliates to design your programme.

4

Certification

For nearly sixty years, Carl Duisberg Centren has strived for excellence in further education and training. The company was one of the first service providers in the area of training and education to introduce a quality management system. Carl Duisberg Centren is certified according to ISO 9001 standards for Language Courses, Language Travel and International School Programs.



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

