

# COURSES

1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester	7 <sup>th</sup> semester	8 <sup>th</sup> semester
Morphology 4c	Fundamentals of Design 7c	Visual Communication Projects 7c	Visual Identity Projects 7c	Brand Design 7c	Editorial Design Projects 7c	Design and Advertising Projects 7c	Research Seminar in Graphic Design II 7c
Principles of Drawing 7c	Analytical Drawing 7c	Rendering Drawing 7c	Illustration I 7c	Typographic Exploration 6c	Media Playing Systems 6c	Research Seminar in Graphic Design I 6c	Legal Aspects of Design 6c
Color 6c	Digital Photography 6c	Production and Digital Retouching 4c	Product Photography 6c	Design and Marketing 6c	Design Project Management 6c	Strategic Graphic Design 6c	Contemporary Productions 6c
Shape and Perception 6c	Semiotic Elements for Design 6c	History of Design 6c	Image Editing 6c	Basic Containers and Packaging 6c	Digital Prepress 6c	Digital Media 6c	Entrepreneurship and Innovation 6c
Calligraphy 6c	Typography 6c	Typographic Composition 4c	Design Trends 6c	Practicum I Graphic Design 7c	Advanced Containers and Packaging 6c	Social Responsibility and Sustainability 6c	Practicum III Graphic Design 7c
Basic Geometric Drawing 4c	General Elective I 3c	Workshop or Activity I 3c	Digital Editorial Composition 4c	Professional Elective I 6c	Professional Elective II 6c	Practicum II Graphic Design 7c	General Elective I 6c
Vector Drawing 4c	Person and Meaning of Life 6c	Workshop or Activity II 3c	Workshop or Activity III 3c	Classical and Contemporary Humanism 9c	Leadership 6c	Professional Elective III 6c	Professional Elective IV 6c
Being University Student 6c		Ethics 9c	Person and Transcendence 6c				

## C= Credits

265 Professional Block credits 42 Anáhuac Block credits 45 Elective Block credits = 352 total credits

\*This reference plan is a suggestion of the order in which you can take the subjects; however, you can make the necessary adjustments to best fit your study plans. In its design, the faculty considered the complexity and progression of the subjects' contents.