

# Great leaders, better people

# Register now and start living the Anáhuac experience







# ANÁHUAC

Anáhuac Universities Network

# "Vince in bono malum"

(Overcome evil with good)
This is our motto and the synthesis of our educational philosophy, taken from St. Paul's letter to the Romans (12:21).

#### Our history

With the main objective of improving the human and social condition of Mexican and international men and women, Anáhuac University was founded in 1964.

From the foundation of this first university, the commitment to the global education of an ever-increasing number of young university students continued with great dynamism, driving the emergence and integration of the rest of the institutions that today make up the Anáhuac Universities Network.

#### Anáhuac Universities Network

The member institutions of the Anáhuac Universities Network are Catholic institutions of high school and university education promoted and mentored by the Legion of Christ and the Regnum Christi Movement, which, as university communities, seek truth and goodness in all aspects of life and share the Anáhuac educational model of integral formation.

#### Our mission

To contribute to the full education of leaders of positive action and institutionally promote the development of the human person and society, always inspired by the values of Christian humanism.



#### Our network

We are part of an International Network that includes 8 Universities in Mexico, 1 in Spain, 2 in Italy, 1 in Chile, and 1 in the United States, in addition to the Pontificio Instituto Teológico Juan Pablo II.

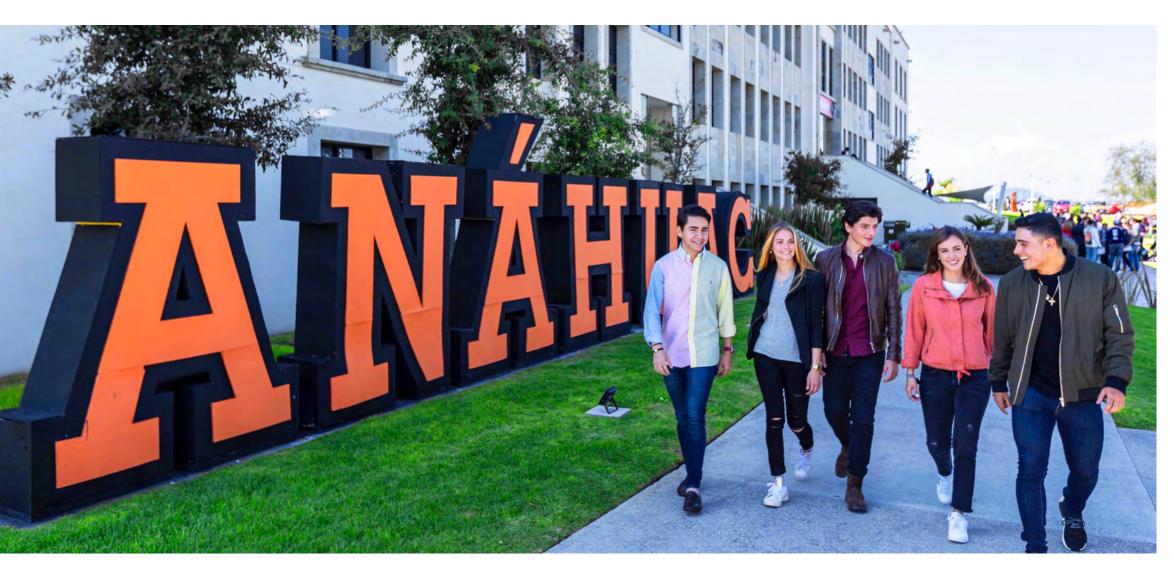




Anáhuac University is among the top 2% best universities in the world.

# Anáhuac educational model of integral formation - 2025

Integral formation places our students at the center of the educational process, promoting their potential and the full and harmonious development of all their abilities.



The Anáhuac 2025 Educational Model has been designed to fulfill the Anáhuac educational promise; that is, to offer a full education to our students encompassing the professional, intellectual, human, social, and spiritual dimensions, and prepare them to be leaders of positive action, willing to serve others, and to positively transform their environment.

It offers our students excellent academic education and the necessary support to guide their lives and the exercise of their profession in the search for their own and the common good and, at the same time, achieve an authentic personal, family, professional, and community fulfillment.

#### Educational Goals of the Model

Our 10 Anáhuac educational goals seek to develop the following aspects in our students:

- A vision of the human person based on their dignity and centrality. Every human being is a creature of God and is destined to attain his or her fullness in Jesus Christ. Because of their nature, they are capable of knowing the truth and freely seeking the good. The human person and her/his comprehensive good are the subject and the end of social life.
- A profoundly human and social vision of profession and work, as means of personal development and service to family and society.
- A healthy critical vision of the development of culture and society to become part of it with a constructive attitude.
- An ultimate meaning of our own life, which leads us to give the right value to all temporal realities.
- A deep conviction that human reason is capable of knowing reality, as a condition for every effort towards an objective, reasoned, and systematic search for truth.
- A convinced knowledge and experience of one's faith, and a respectful vision of human religiosity.
- A capacity for influence and leadership in family life, work structures, and one's socio-cultural environment.
- A solid moral formation that serves as a guide in the exercise of the profession and all aspects of life.
- Professional education of excellence, state-of-the-art, and high academic quality.
- A capacity for respectful and truthful oral and written communication.

Anáhuac Model's Dimensions

Our Educational
Model emphasizes
leadership of
positive action,
addressing the
formation of five
major dimensions:



#### Professional formation

- · Academic excellence
- · Accredited and recognized academic quality
- Faculty holding postgraduate degrees and extensive professional experience
- Up-to-date knowledge, skill, and ability to work
- · Talent drive and personal commitment
- · Capacity for transformation and development of society
- Innovation and entrepreneurial spirit
- Management vision and teamwork



#### Intellectual formation

- · Capacity for analysis and synthesis
- Critical thinking
- Rigorous reasoning
- Balanced judgment
- Problem solving
- Decision making
- Broad and solid general knowledge
- · Critical vision of social and cultural development



#### Human formation

- Dignity and focus on the person
- Development of a mature affectivity
- Capacity for socialization
- · Formation of will, habits, and virtues
- Ethical values
- Dynamic creativity
- Capacity for communication and positive and responsible influence
- Spirit of giving and service



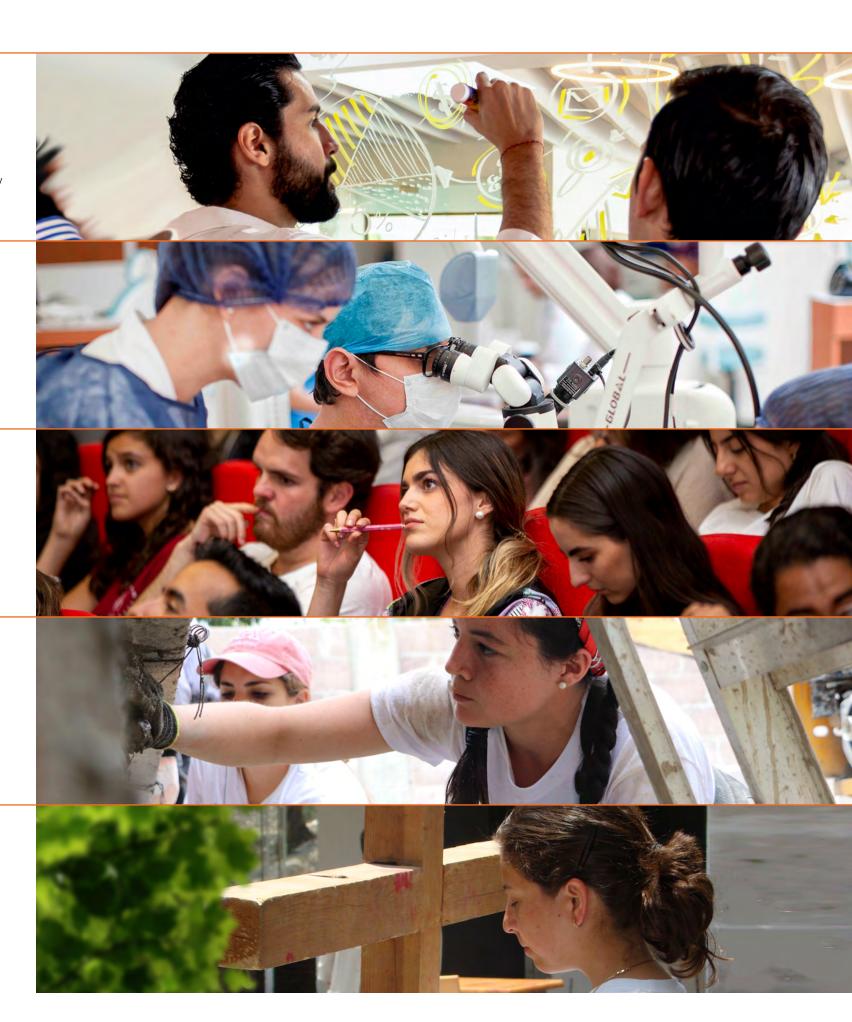
#### Social formation

- Deep sense of social responsibility
- Awareness and commitment to human rights
- · Equity among people
- Inclusive perspective that favors the development of people with disabilities
- Solidarity and experience of charity
- · Respect for the rules of social coexistence
- Health promotion
- Protection of the environment and natural surroundings



#### Spiritual formation

- Finding the personal dimension
- Appreciation for life
- Recognition of the person as a spiritual being
- Promotion of dialogue between faith and reason
- Formation of ethical and moral conscience
- Mature and committed experience of one's religious reality
- Finding the ultimate meaning of life
- Transcendent perspective



# Elements of the Educational Model





#### Flexible Model

Each university proposes an ideal advancement plan for our students, who have the possibility of choosing the courses they will take in each semester and summer period according to the academic courses offered by their university.



#### Weighing-up Semesters and Common Core

If the students have not yet decided which degree program to study, they can take one or two semesters in each School/Faculty's core undergraduate programs, which share a strong common core, and then decide whether to remain in that program considering the credits already achieved.



#### University Professional Diploma Program: Minor

In the Professional Block, students must choose 24 credits of courses from another degree program to complement and broaden their professional training. Those courses might be integrated into a University Professional Diploma Program (Minor) or individual courses students can choose according to their interests, either from their academic division (Health, Social Sciences, Arts, Business, and Engineering) or from any other.



#### Leadership and Entrepreneurial Tracks

Both tracks are dynamically intertwined. Through the Leadership Track, the students develop managerial and teamwork skills to create and manage social and/or productive projects. The Entrepreneurial Track enhances the students' self-management skills and their capacity to develop innovative ideas and sustainable projects.



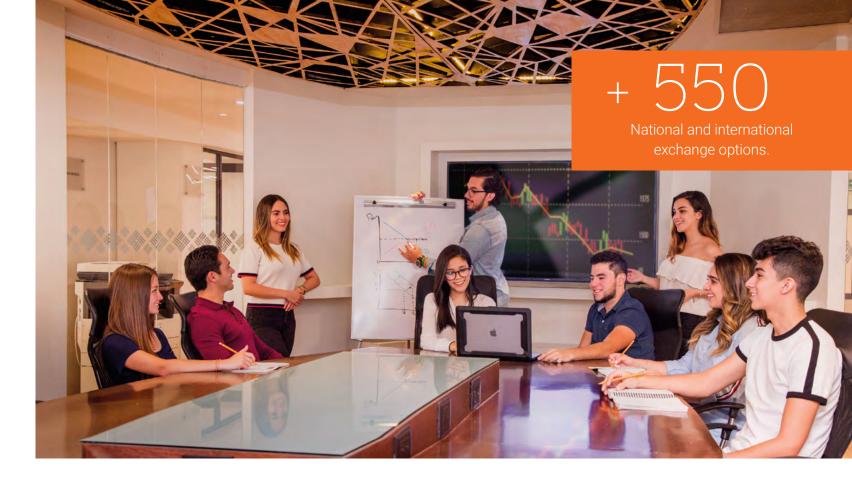
#### Complementary Courses

Within the Anáhuac and Interdisciplinary Blocks, students can choose courses designed from a multi- and interdisciplinary perspective that tackle current topics and problems. They aim at enhancing the student's soft skills. Students can also choose courses focused on their personal formation, leadership skills, the enhancement of knowledge, or courses of practical nature.



#### Internships

All programs promote professional internships, covering at least 480 hours, with the idea that the student lives a work experience during his or her undergraduate studies. These internships may be carried out in public and/or private institutions or in projects proposed by the students themselves, resulting from their journey through the Leadership and Entrepreneurship Tracks.





#### Digital competencies

During the bachelor's degree, students take at least five courses entirely online and make use of the educational technology available in their area of training, such as simulators, tools for design, printing, and manufacturing, virtual reality, etc. In this way, students develop self-management, self-learning, planning, and time management skills.



#### Languages

All students must be proficient in English as a second language and must take at least five courses in English. Some degrees require proficiency in a third language. Each university has a Language Center and technological resources for language teaching.



#### Mobility and transfer

Once the students have completed their first year at their university of origin, they have the possibility of continuing their studies at other universities belonging to the Anáhuac Network for up to two semesters and one summer at each one, depending on the programs and courses they offer.



#### Student Exchange

The Anáhuac Network offers more than 550 international academic exchange options in 55 countries at world-class universities.



#### International Double Degrees

The Anáhuac Network has several double degree agreements with foreign universities, for example, Coventry University, in Business, Universidad Francisco de Vitoria, in Architecture, Engineering, and Gastronomy, the European University of Rome, in Tourism, Francisco de Vitoria University, in Architecture.



#### **End-of-Program Evaluation**

All Anáhuac graduates must pass the General Undergraduate Exit Exam (EGEL) of the National Evaluation Center for Higher Education (CENEVAL) in their professional area or a general end-of-program exam designed by Anáhuac University. To date, the results place the majority of the programs offered by the Anáhuac Network in the High Performance 1 and 1 Plus Register, with pass rates above 80% and with an increasing number of students who have obtained the National Excellence Award.



#### University Life

Part of the global education is achieved through the complementary formation and university life. We want our university to be a privileged place to listen, accompany, discern, and form. Anáhuac University offers formative experiences that develop skills and competencies through curricular and extracurricular activities.

# Pedagogical Approach by Competencies

#### Our approach by competencies focuses on three aspects:

- Graduation profile
- · Application of active methodologies to learning and evaluation
- Integration of theoretical knowledge and practice in professional contexts

#### The 5 Anáhuac Competencies 2025

Anahuac's training in each area of knowledge is achieved by developing 5 competencies in our graduate's profile:

Personal Development

Students can critically reflect on the transcendent meaning of existence, based on their university education, to make accurate and ethical decisions that guide them in their comprehensive development.

Communication skills

Our students know how to use properly their mother tongue and a foreign language, as well as communication and information technologies to communicate effectively, freely, and responsibly.

Critical thinking

Our students research and evaluate, from an interdisciplinary and intercultural perspective, the phenomena of the professional and socio-cultural context to achieve a better understanding of reality.

Professional competitiveness

Our students foresee and/or solve problems using their knowledge, skills, attitudes, and values, within their profession, to contribute ethically to the transformation of reality in a globalized world.

Leadership and Entrepreneurship

Students design, manage and/or undertake professional projects, with a perspective of innovation, sustainability, and social responsibility, to contribute to the full development of people and the common good.



# Curricular Structure

The Anáhuac Educational Model offers an innovative approach that supports the formative process with tools and elements that encourage students to develop their ability to observe, learn and understand situations and contexts, collaborate with others, solve problems, develop ideas and projects, make decisions, and successfully enter the labor and business world. To this end, the Anáhuac 2025 Educational Model presents a curricular structure that seeks to train our students through three academic blocks:



Credite

#### Anáhuac Block

t drives our students to learn more about

#### Interdisciplinary Block

It allows our students to learn more about various contexts and realities of today's world.

#### Professional Block

the professional competencies needed in their field of study, which will help them become agents of change in the working and business world.

		credits
Being a university student	6	
Anthropology Fundamentals	6	
Ethics	9	
Human individual and Transcendence	6	54
Classical and contemporary humanism	6	
Leadership and personal development	3	
Leadership and high-performance teams	6	
Formative elective courses/Leadership Programs	12	
Social responsibility and sustainability	6	
Entrepreneurship skills	3	
Entrepreneurship and Innovation	6	42
Elective interdisciplinary courses*	18	
Elective workshops	9	
<ul> <li>Professional courses</li> </ul>		
<ul> <li>Regional courses</li> </ul>	240	
<ul> <li>Integrating courses</li> </ul>	240	070
<ul> <li>Internship</li> </ul>		270
University formation 1 and 2	6	
University Professional Diploma (Minor)	24	
or professionalizing elective courses		

**NOTE:** The number of credits is variable per degree. This is only an example. To know the number of credits for a bachelor's degree it is necessary to check the corresponding curriculum.

36

#### Complementary courses:

#### Interdisciplinary courses

In the Interdisciplinary Block, the student must choose 18 credits of courses designed from a multi and interdisciplinary perspective that address current issues and problems. These courses aim at enhancing the student's soft skills.

#### **Elective courses and workshops**

In the Anáhuac Block, the student must choose 12 credits of courses of a personal and leadership formative nature. In the Interdisciplinary Block, students must also choose 9 credits of art, culture, sports, social action, and leadership workshops, all of which have curricular value.

#### Integrative courses

In each undergraduate program, there are at least two courses of knowledge integration or applied nature, which allow the achievement of the professional profile of each program.

# Educational and Technological Innovation

At Anáhuac University, technology complements the teaching and learning process.

All our community members have a @anahuac.mx e-mail address to get access to several benefits.

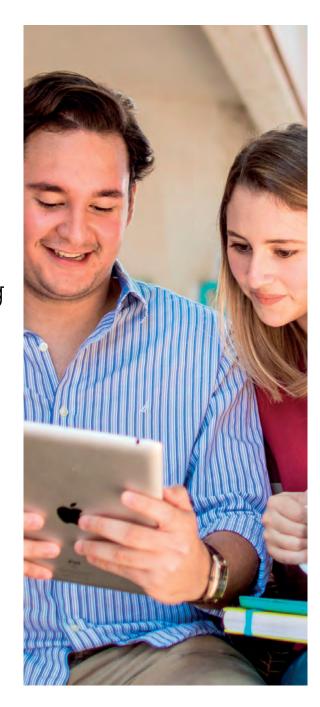
#### Office 365

The students will be able to download and use all Microsoft
Office tools such as Outlook, One Drive, Teams, Word, Excel,
PowerPoint, One Note, Sway, Forms, SharePoint, and many more.

#### IBM Academic Initiative Program

This program allows our students to use the IBM Cloud and take full advantage of enterprise-level software and courses in nine innovative technologies necessary for an increasingly competitive professional world:

- · Infrastructure, Power servers
- · Artificial Intelligence with Watson
- IBM Cloud
- · Data Science
- Cybersecurity
- Blockchain
- Quantum computing
- IBM Z, for mainframes
- IBM Engineering, software lifecycle



#### Amazon Web Services Educate

A comprehensive service to find content and programs designed to develop skills related to the management and development of the cloud, awards, certifications, microcredentials such as badges and certificates that complement the students' academic and professional training.



#### Hybrid Classrooms

We have more than 360 classrooms equipped with high-resolution cameras and spatial microphones that allow live transmission of face-to-face classes with students in the classroom while others take the course from home.

To ensure a quality educational experience, we have **Zoom** and **Microsoft Teams** licenses that guarantee security in all remote classes.

#### Digital Databases

The Anáhuac Universities Network has access to more than 60 digital databases with millions of books, articles, journals, reports, study guides, encyclopedias, and more, as a complement to academic training.

Among the most important are:

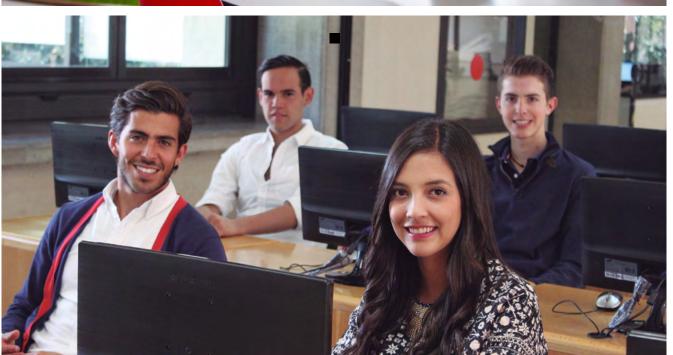
- · Science Direct
- ProQuest
- · Ebsco Host
- E-Libro
- Springer
- Scopus
- · Mc Graw Hill
- Pearson
- Clinical Key
- VLex
- · Up to date

# Digital competencies

All Anáhuac undergraduate students develop digital competencies through learning paths specifically designed for their professional area; students will learn and master different tools and specialized software to perform their professional work.







#### Professional online courses

We have a robust, state-of-the-art platform for online learning management (Brightspace), which offers different functionalities, such as:

- Academic Content: Where you can find topics and subtopics exclusive to each course.
- Organizational Calendar: Through which professors publish deadlines for homework and assignments, and their evaluations.
- Activities: Designed to reinforce interactively what was learned in class
- · Forums: Spaces for collaborative learning.
- Multimedia content: Videos, infographics, web pages as a support to the courses.
- **Evaluations and surveys:** Within the platform, you can answer from a diagnostic exam to the final exam.
- **Grades and awards:** Students can review and share badges and certificates awarded by teachers based on merit and the performance observed in their classes and projects.

The Anáhuac 2025 educational model allows our undergraduate students to take at least five courses completely online before graduating to develop skills such as:

Commitment

Time management

Motivation

Responsibility

Self-management

Resilience

Technological skills

We have established different agreements and alliances that allow our students to obtain certifications with curricular value, among which are: Office 365, IBM, AWS, SAP (HANA certification), Adobe, and others.

## Academic development and research

### University Life

# Accredited academic quality

- All the universities in the Anáhuac Network are in Group 3 of the SEP's Institutional Improvement Program, which is the highest level of quality recognition granted by this office.
- They are also accredited by the Federation of Mexican Private Higher Education Institutions (FIMPES).
- Our undergraduate programs are accredited by their respective accrediting body (COPAES or CIEES).
- We also have several accreditations from internationally recognized organizations, both at the school and faculty level as well as academic programs, e.g. ABET, OMT, etc.

#### @prende

Our face-to-face undergraduate model is supported by various technological resources for learning, including semiand fully online courses that promote the development of the competencies necessary for continuous updating.

#### Research Chairs

Thanks to the support of companies, families, and foundations, we have more than 30 research chairs through which our professors and researchers specializing in various fields of scientific and technological knowledge generate and disseminate knowledge focused on solving current problems of the productive sector and society.

#### Le Cordon Bleu

Our programs in the tourism-gastronomy area incorporate the global vision, experience, and prestige of *Le Cordon Bleu* International, which endorses and certifies the studies carried

#### Publications

Our universities carry out permanent dissemination of the knowledge resulting from research, aimed at both the university community and the general public, as well as the academic, scientific, and technological fields, through specialized national and international publications.



The university life that characterizes the experience of integral formation of our students, both inside and outside the classroom, offers spaces, moments, and opportunities to listen, accompany and form.

### **University Life**







#### Student relations

Our students share and promote the ideal of forming leaders of positive action, and their capacity to take initiative and show commitment reaches its maximum potential by integrating their talents into organized student initiatives:

- Student Societies by career, school, or faculty.
- · Federation of Student Societies (FESAL).
- · Anáhuac Foreign Students Association (ADEFA).

# Anáhuac Leadership and Excellence Programs

In response to the personal and professional concerns and vocations of our students, Anáhuac University offers various leadership and excellence programs that respond to the needs and expectations of our students.

These programs favor the personal and professional development of our students, at the same time that they promote the encounter between students from different careers and the promotion of initiatives of service to others:

- 1. **ACCIÓN**: Sports Leadership Program
- 2. **ALPHA**: Medical Leadership Program
- 3. **CIMA**: University Leadership Program
- 4. **CREA**: Communication Leadership Program
- 5. **CULMEN**: Arts and Culture Leadership Program
- 6. **GENERA**: Business Leadership Program
- 7. IMPULSA: Social Commitment Leadership Program
- 3. **SINERGIA**: Public Administration Leadership Program
- 9. **INNOVA:** Innovation Leadership Program
- 10. VÉRTICE: Anáhuac Excellence Program

#### Social Commitment

Social Action of Anáhuac University (ASUA) is a student organization that promotes the development of a genuine social conscience based on universal values and encourages student leadership to improve the living conditions of people with material, human or spiritual needs, thus enriching the complete training of our students and generating true leaders of positive action.

#### Arts, Culture, and Sports

The integral formation and university life are greatly enriched through the experience that our students live through activities, projects, and events aimed at the practice, promotion, and dissemination of art, culture, and sports through various expressions and manifestations that involve the entire university community.

#### University Pastoral Care

The pastoral area of the university offers the service of spiritual care, with different activities and programs of personal and community type, which seek to create awareness about the transcendent reality of every person in the search for the ultimate meaning of their life, as well as the commitment to our fellow men, particularly with those most in need. It seeks the development of the person through the mission and service offered by means of various apostolates and activities.

In our universities, we cultivate a favorable environment for the convinced experience of our faith, in a respectful and fruitful dialogue with science and other religious traditions, which coexist in harmony and unity under the common purpose of the search for truth and goodness.

#### Health

It seeks the well-being of the members of the university community, considering the physical, emotional, social, and spiritual dimensions of each person, in the face of situations that jeopardize their overall and harmonious development (obesity, sedentary lifestyle, eating disorders, addictions, violence, safety, among other situations) and proposes strategies and/or means for a healthy lifestyle.

#### Accompaniment

Set of personal encounters, actions, and processes that promote and/or facilitate personal development through self-knowledge and self-management. Through accompaniment, we offer a concrete means for a good university experience, as well as a way to discover and/or grow towards one's vocational fulfillment with a sense of community. We have different options of accompaniment for the student.





### Anáhuac Online

The Anáhuac Universities
Network offers flexible
online education programs
such as specializations,
master's degrees, and
diploma courses with the
highest academic quality
and in the most avantgarde topics.

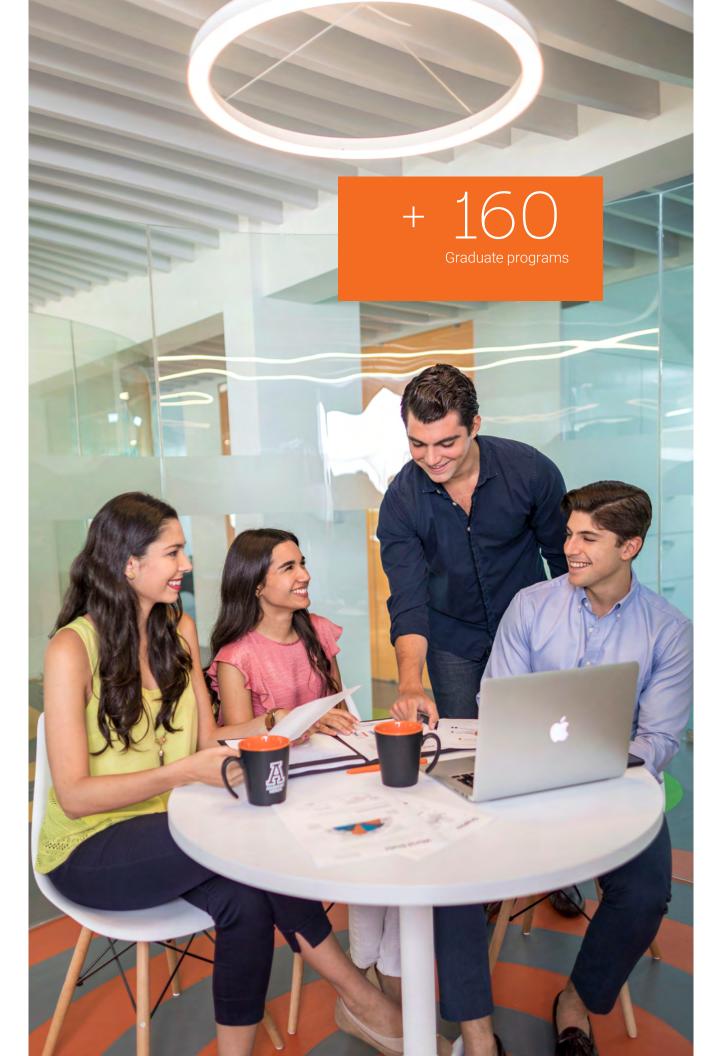
### Pontificio Instituto Teológico Juan Pablo II for the Sciences of Marriage and the Family

- Bachelor of Arts in Human and Family Development
- · Master's Degree in Family Sciences (online)
- Master's Degree in Family Sciences for Consultancy
- · Master's Degree in Couple Psychotherapy
- Diplomas and courses in various family topics

#### Venues of the Institute:

Ciudad de México\*, Edo. De México\*, Monterrey, Guadalajara, Puebla\*, León, Querétaro\*, Mérida\*, Cancún\*, Xalapa\* and Oaxaca\*

\* Within Anáhuac University



#### Graduate programs

The Anáhuac Network offers more than 160 graduate programs (51 specializations, 92 master's degrees, and 26 doctorates) in the following areas:

- · Actuarial Science and Mathematics
- Public Administration
- Architecture
- Bioethics
- Health Sciences (Medicine, Nutrition, Odontology)
- Communication and Marketing
- Law
- Design
- · Business and Economics
- Education
- Family
- · Culture, Philosophy, History, and Humanities
- Engineering
- Leadership
- Psychology
- · International Relations
- Social Responsibility
- Tourism

# Continuing education programs

More than 300 diploma courses, seminars, and on-site and online courses offered at our universities, virtual classrooms, via the internet or at companies and institutions, in the following areas:

#### Professional Updating

- Finance and Administration
- Planning and Marketing
- Communications
- · Legal Corporate Tax
- Public Administration
- Institutional Development
- Tourism and GastronomyEngineering and Exact
- Sciences
- Social Responsibility

#### Humanities

- Education
- Psychology and Psychopedagogy
- Human Development
- Art and Culture
- Bioethics
- Philosophy
- History
- Literature

### Alumni

for our institution since they are the ones who fulfill our mission.

Since the first generations, our alumni have stood out for their capacity in the creation, development, and management of companies, as well as for occupying leadership positions in institutions and public and private organizations at a national and international level, exercising leadership of positive action with a significant impact on their environment, favoring, in particular, the people and communities with the greatest needs.

- Anáhuac University's alumni make up an essential community 23.1% of the presidents of the companies listed on the Mexican Stock Exchange are Anáhuac University alumni, the highest percentage of any university in Mexico\*.
  - 17.5% directors of companies listed on the Mexican Stock Exchange are Anáhuac University alumni.

\*Source: El Financiero, August 2015.

Líderes Mexicanos magazine among the

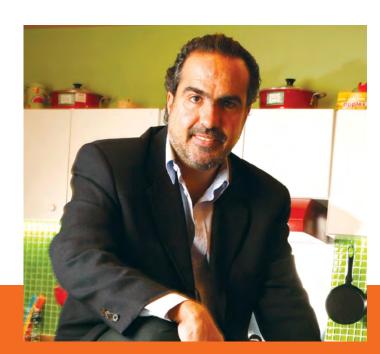




**CARLOS SLIM DOMIT** Chairman of the Board of Telmex



ANA VICTORIA GARCÍA CEO and Victoria 147's founder



XAVIER LÓPEZ ANCONA Kidzania's President



JONATHAN HEATH Deputy Governor of Banco de México

### Desempeño Anáhuac

Top 3

Anáhuac University is ranked among the **top 3 private universities in Mexico** according to the QS World University Rankings.

143
Students recognized with the CENEVAL Award for

+ 38,283

Undergraduate, graduate, and extension students.

+ 5,000

Professors and researchers.

excellence in EGEL performance: 4.8% of the total

number of students awarded at the national level.

+ 24,000

Patients attended annually in medical and dental brigades.

+ 10

Students represented Mexico at the last Olympic Games



# Scholarships and educational credit

Scholarships and educational credit are a gateway to international quality education. In the Anáhuac Universities Network, we have an extensive scholarship and educational credit program that encourages a large number of young people and allows them to pursue their professional studies at the highest level.

#### Sorteo Anáhuac

Sorteo Anáhuac is a growing and dynamic initiative of broad participation that gives members of our university community, as well as our friends and benefactors, the opportunity to add their effort and enthusiasm in favor of our ambitious student scholarship program, the consolidation of our world-class academic quality, and the development of our universities' infrastructure

# We are leaders of positive action



	Mé Norte	xico   Sur	Tampico	Mérida	Vera Xalapa	Córdoba Orizaba	Cancún	Oaxaca	Puebla	Querétaro
CIENCIAS DE LA SALUD										
Biotecnología	√			√			√			Р
Médico Cirujano Dentista	√			√			√			
Médico Cirujano	√	√	√	√	√	√	√	√	√	√
Nutrición	√	√		√	√		√	√	√	√
Terapia Física y Rehabilitación	√	Р		√	√		√			√
CIENCIAS JURÍDICAS Y SOCIALES										
Administración Pública y Gobierno	√	Р		Р	Р		<b>•</b>	√	Р	Р
Ciencias Teológicas			√							
Desarrollo Humano y Familiar*	√									
Derecho	√	√	√	√	√		√	√	√	√
Filosofía			√							
Historia	√									
Idiomas			√							
Inteligencia Estratégica	√	Р	·					Р		
Lenguas y Gestión Cultural	√ ·						√			
Pedagogía Organizacional y Educativa	√ √	√								./
Pedagogia Organizacional y Educativa Psicología	√ √	√ √	<b>√</b>	<b>√</b>	√		<b>√</b>	√	<b>√</b>	\ \ \ \
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Psicopedagogía	,	,					√ ,		,	,
Relaciones Internacionales	√ ,	√		√			<b>√</b>		√	√
Responsabilidad Social y Sustentabilidad *Ofrecida por el IJPII en México y Guadalajara	√						√			
COMUNICACIÓN, ARQUITECTURA, ARTE Y DISEÑO										
Arquitectura	√	√	1	V	√		√		<b>V</b>	1
		V	٧	٧	٧		٧		٧	V
Artes Visuales	√	,		,	,		,	,	,	,
Comunicación	√	√		√	√		√	√	√	√
Dirección de Empresas de Entretenimiento	√	√		√	√		0	Р	√	√
Diseño Gráfico	√	√	√	√	√		√	√	√	√
Diseño Industrial	√	√	Р	√	Р		√	Р	√	√
Diseño Multimedia	√	√		√	√		√	√	Р	√
Diseño de Moda e Innovación	√	Р		√			√	√	√	√
Gestión de Diseño Estratégico e Innovación									<b>•</b>	
Música Contemporánea	√						<b>•</b>			
Teatro y Actuación	√									
INGENIERÍAS										
Ingeniería Ambiental	√	Р	Р	√	Р		√	Р	Р	√
Ingeniería Biomédica	√	Р		√	√		Р		Р	√
Ingeniería Civil	√	√	√	√	√	Р	√	√	√	√
Ingeniería de Negocios (Engineering Management) - Modelo híbrido	Р	0								
Ingeniería del Petróleo y Energías Renovables	Р	Р		Р	√	Р	Р	Р	Р	Р
Ingeniería en Animación Digital	P	P		√	√	P	P	P	P	P
Ingeniería en Audio	'	'		•	*	'		'	'	'
	Р	Р		Р	Р	Р	Р	Р	√	Р
Ingeniería en Dirección de Negocios	P	P		P √	P	P	P	P	P	P
Ingeniería en Energías Sustentables										
Ingeniería en Sistemas y Tecnologías de Información	√	Р		Р	Р		Р	Р	Р	Р
Ingeniería en Tecnologías de la Información y Negocios Digitales	Р	Р	√	√	Р		√	√	Р	√
Ingeniería Industrial para la Dirección	√	√	√	√	√	√	√	√	√	√
Ingeniería Mecánica para la Innovación	Р	Р		Р	Р		Р	Р	Р	√
Ingeniería Mecatrónica	√	√	√	√	√	√	P	√	√	√
Ingeniería Química	√	√	√	Р	√	Р	Р	Р	Р	√
NEGOCIOS										
Actuaría	√	√			√				√	
Administración Turística LCB	√	√		Р	Р		1	Р	Р	Р
Administración y Dirección de Empresas	√	√	√	√	√	√	<b>√</b>	√	√	√
Dirección de Restaurantes LCB	√	Р		Р			√	Р	Р	Р
Dirección Financiera	√	√			√		•			√
Dirección Internacional de Hoteles LCB	√	P		Р			<b>√</b>	Р	Р	P
Dirección del Deporte	√ √	P		√	Р		<b>√</b>	P	P	\ \
Economía	V √	√		*	P		v	,	<b>√</b>	\ \ \
	√ √	√ √	<b>√</b>	<b>√</b>	<b>∀</b>	√	0	√	√ √	V /
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	1		/	V			V	V	V	√
Gastronomía LCB	√ /	√	v				l	l		
Gastronomía LCB Gestión Global (Global Management)- Modelo híbrido	√	Р	V		,		•	,	,	
Gastronomía LCB Gestión Global (Global Management)- Modelo híbrido Mercadotecnia Estratégica	√ √	P √	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	1	√	<b>√</b>	<b>√</b>
Finanzas y Contaduría Pública  Gastronomía LCB  Gestión Global (Global Management)- Modelo híbrido  Mercadotecnia Estratégica  Negocios Internacionales  Turismo Internacional LCB	√	Р	√ √		√ √ √	√ √	<b>(</b> )	√ √ √	√ √ √	√ √ √



► NEXT OPENING

Program with an agreement to be taught in Spanish or English, or a combination of both languages.





ANÁHUAC MÉXICO Campus Norte



ANÁHUAC MÉXICO Campus Sur



IEST ANÁHUAC Tampico, Tamaulipas



ANÁHUAC MAYAB Mérida, Yucatán



ANÁHUAC VERACRUZ Campus Xalapa



ANÁHUAC CANCÚN Cancún, Quintana Roo



ANÁHUAC OAXACA Oaxaca, Oaxaca



ANÁHUAC PUEBLA Puebla, Puebla



ANÁHUAC QUERÉTARO Querétaro, Querétaro



ANÁHUAC VERACRUZ Campus Córdoba-Orizaba

P PARTIAL PROGRAM Undergraduate degrees that are partially offered at the indicated campus, taking the first semesters (from 2 to 4 depending on the program) in a related degree, to later move to another campus offering the full program.